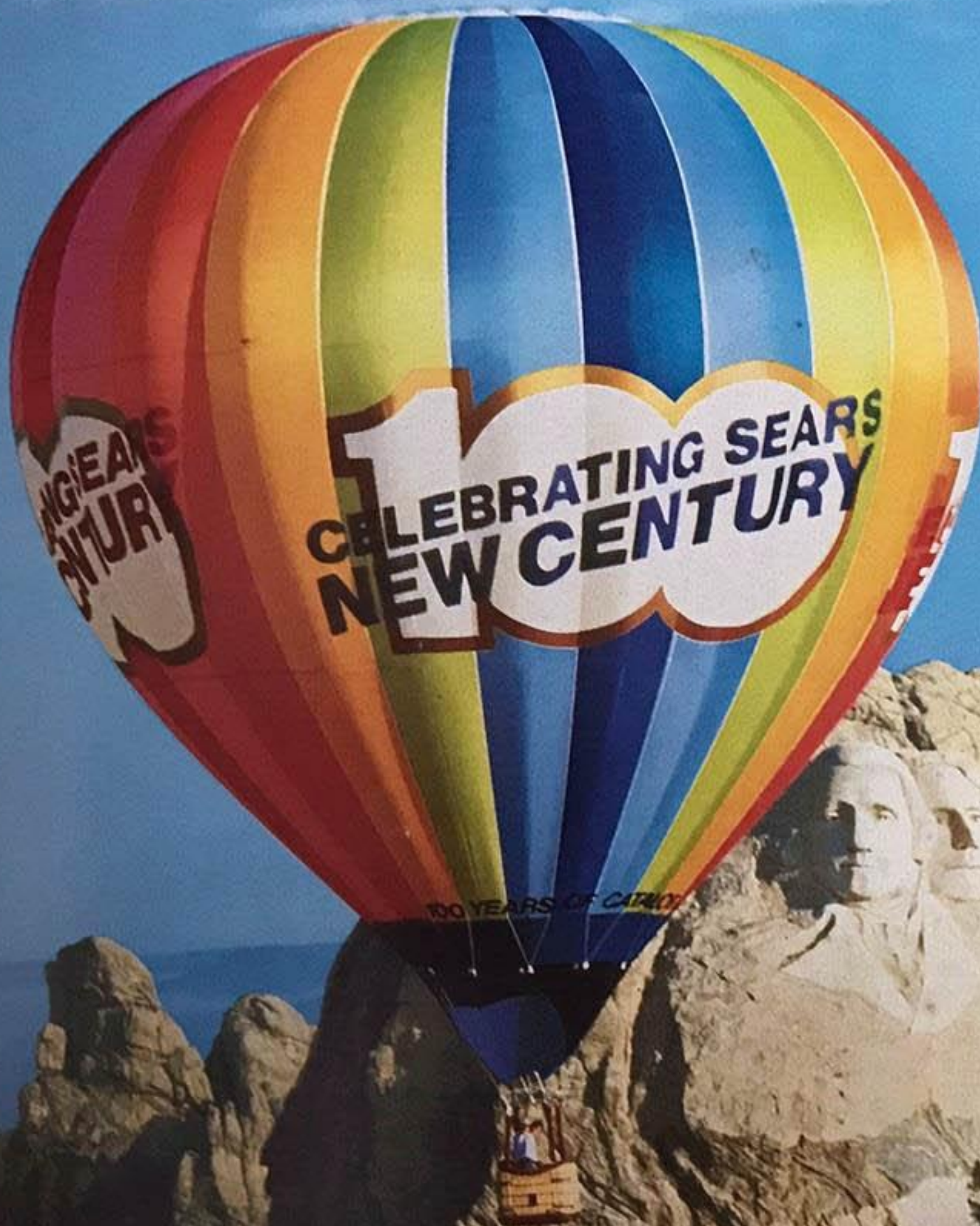
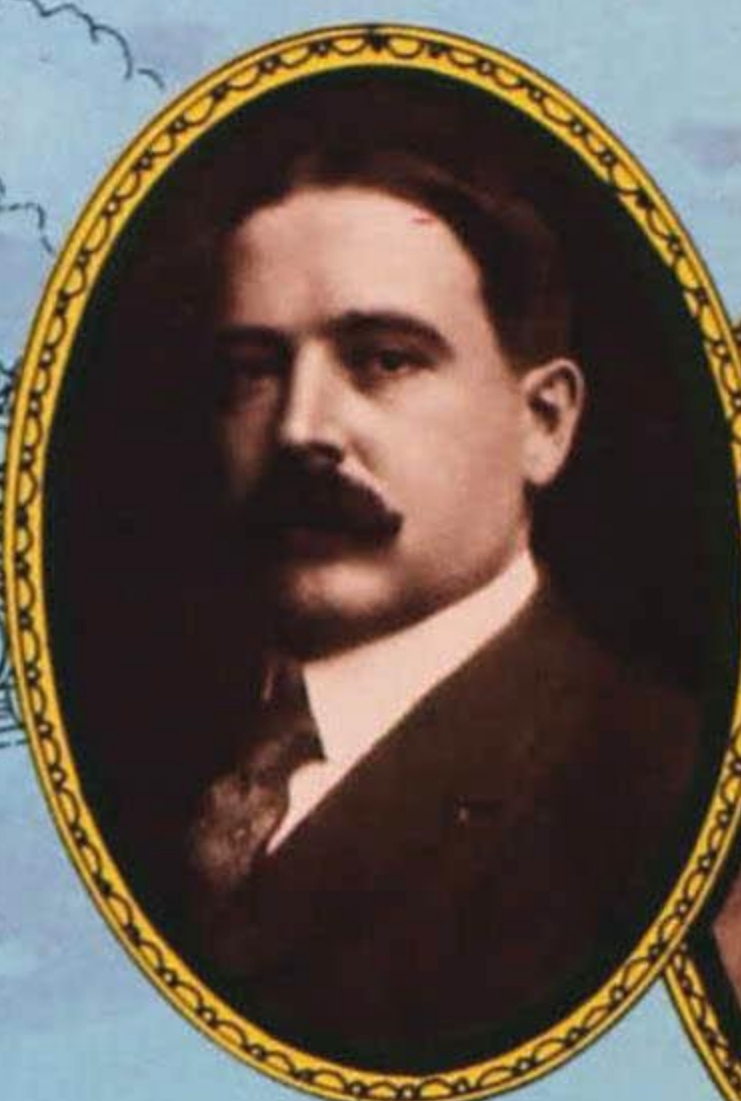
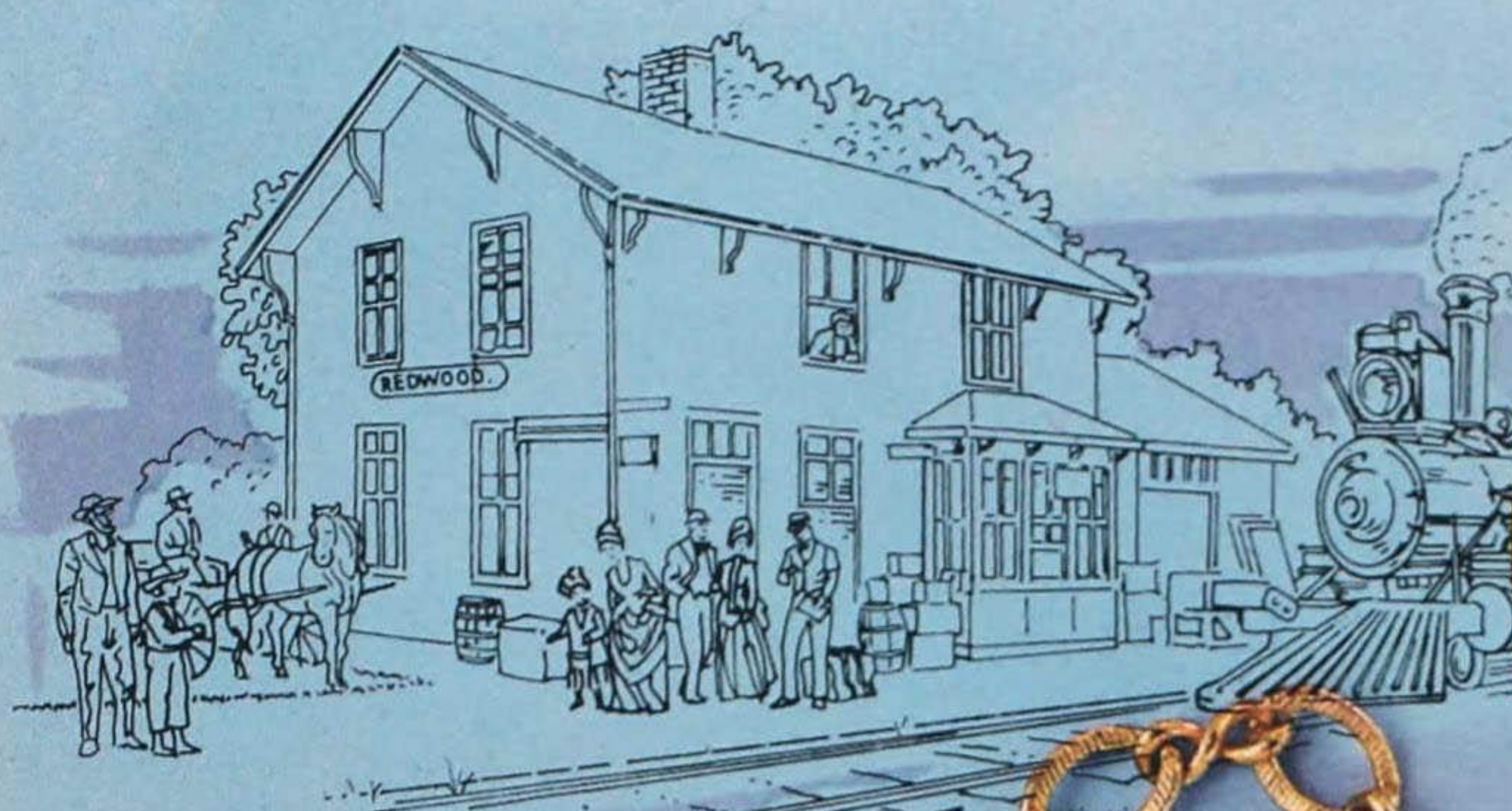


Welcome America...

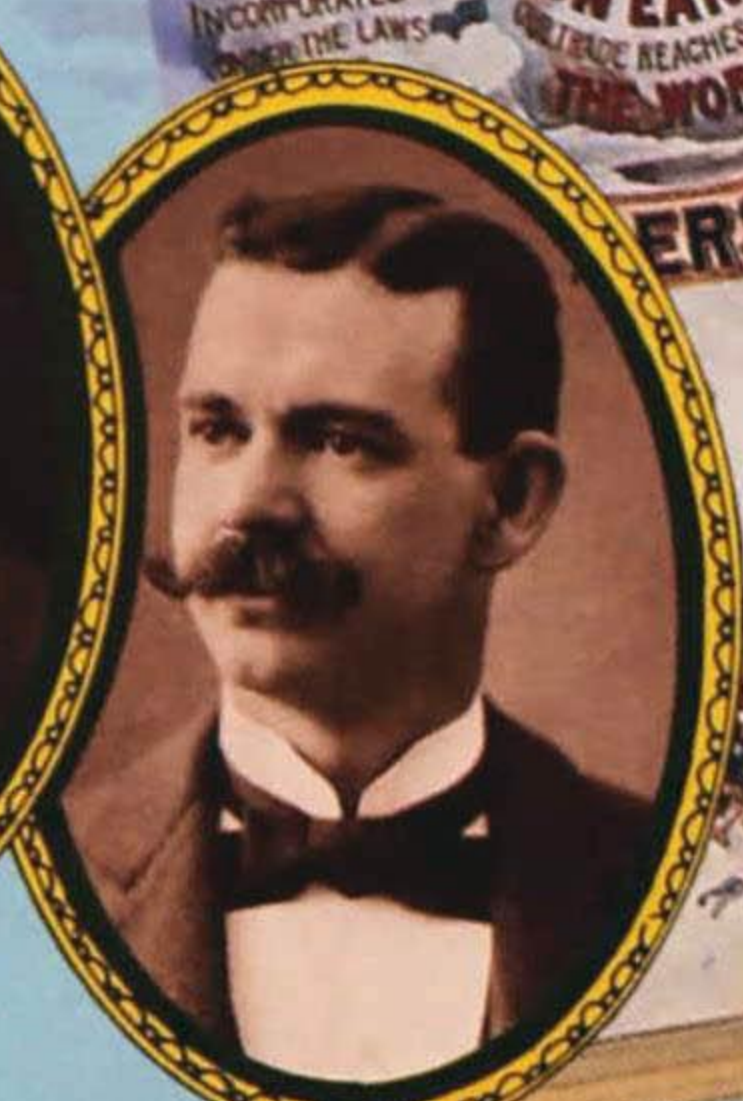


To order, call number above or
the Sears number you normally use

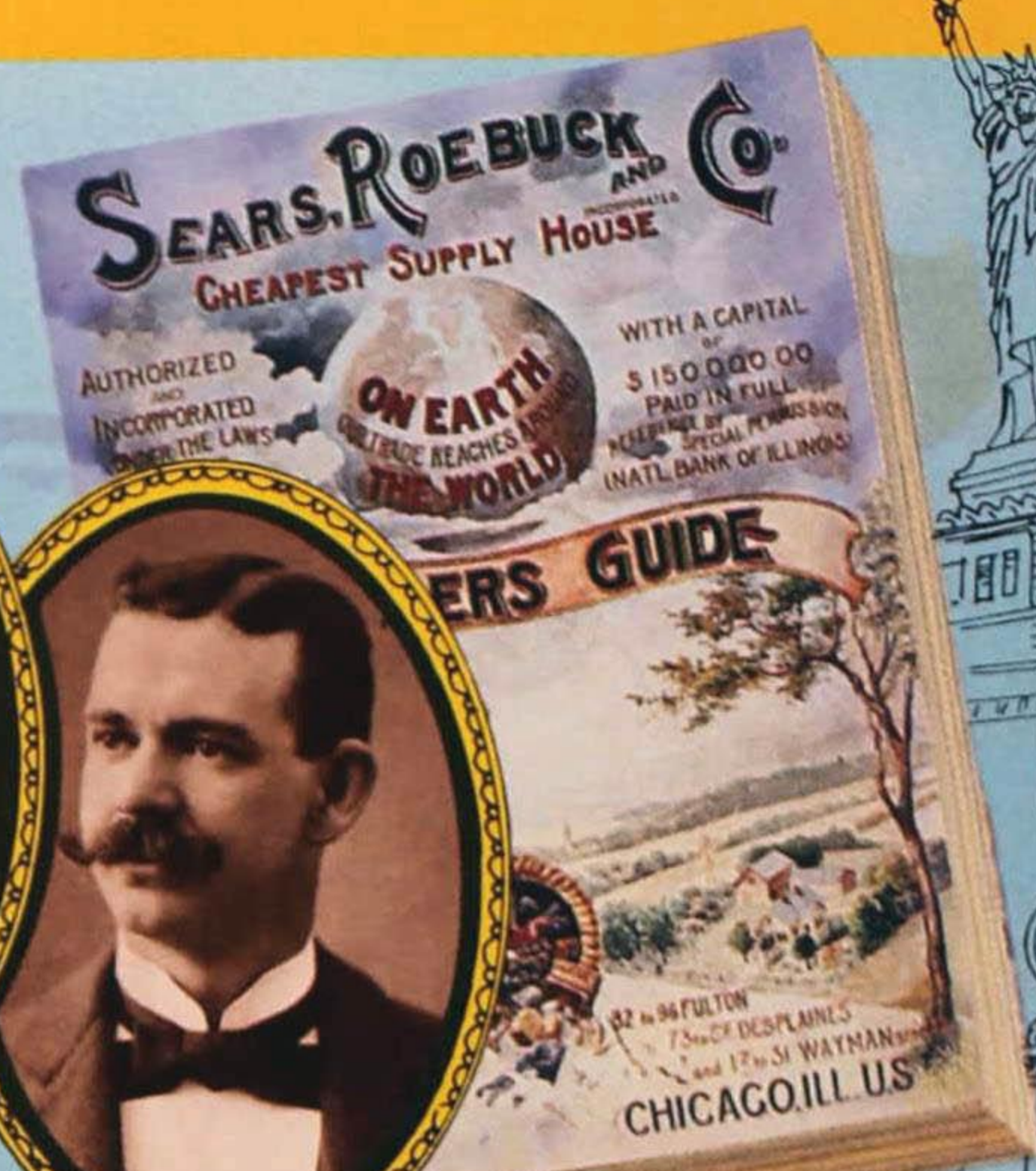
SEARS



Richard Sears



Alvah Roebuck



1886

The Statue of Liberty was

just dedicated and the first automobile was patented. This was a time of change and invention that would dramatically alter the American way of life over the coming decades. And that was the year Richard Sears, a young railroad agent in North Redwood, Minnesota made his first sale of a simple pocket watch. Thus was born a company that would eventually change the shopping habits of a nation

Sears Anniversary Pocket Watch

For the gentleman of distinction, this classic limited edition watch has historical detailing similar to the watches sold by Richard W. Sears 100 years ago. The beautifully detailed antique finished case is edged by elegant scrollwork. On the front cover is a 2-toned locomotive; on the back, the Redwood, Minnesota train station where Mr. Sears sold his first watch. Our anniversary watch is updated with your choice of accurate quartz or 17-jewel Swiss movement. It boasts an ivory face and the signature of Mr. Sears inside the front cover. Watch and chain made of gold-color imported base metal. Warranted by Arnex*.

Quartz watch with chain
4 B 19232—Wt. 6 oz... \$60

Quartz watch without chain
4 B 19242—Wt. 6 oz... \$50

17-jewel watch with chain
4 B 19231—Wt. 6 oz... \$60

17-jewel watch without chain
4 B 19241—Wt. 6 oz... \$50

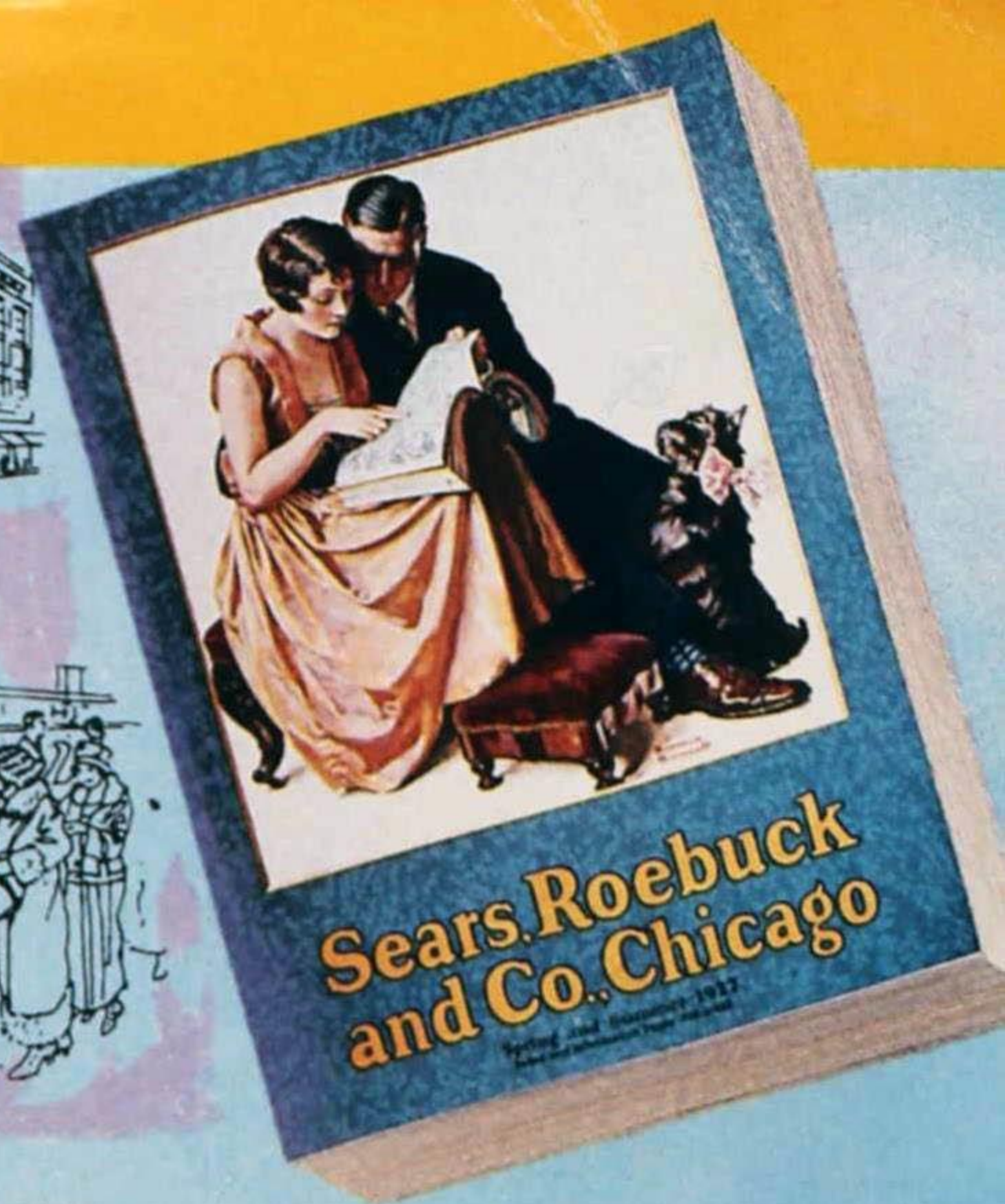
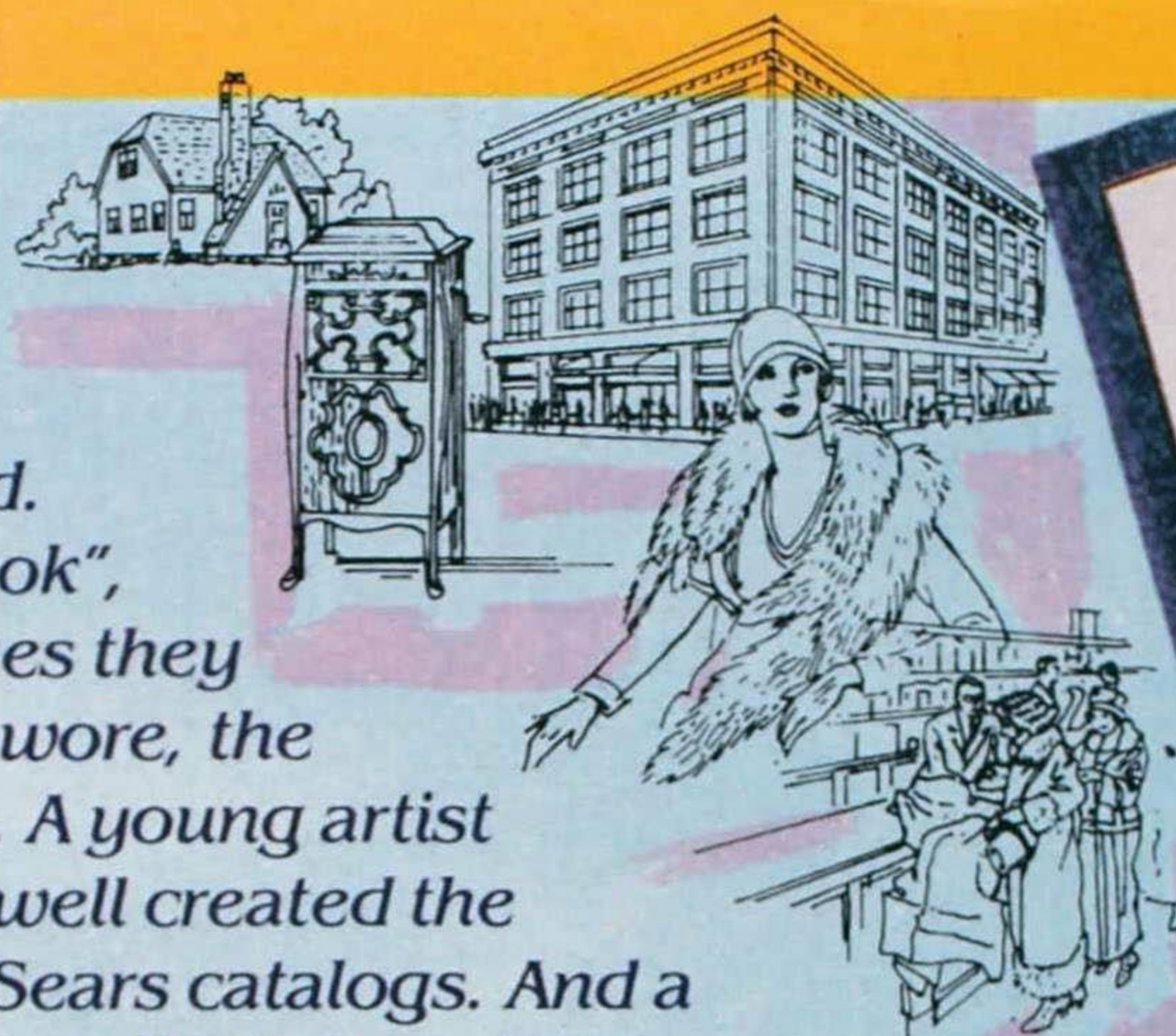
*Write for free copy, see p. 566

Sears formed a partnership with Alvah Roebuck and in just a few short years they were producing a giant catalog that included just about any product needed by rural America... from bonnets to carriages. Sears earned the

customers' trust by guaranteeing satisfaction or their money back and their gratitude by being the first to offer installment credit so farmers could pay for goods after the harvests



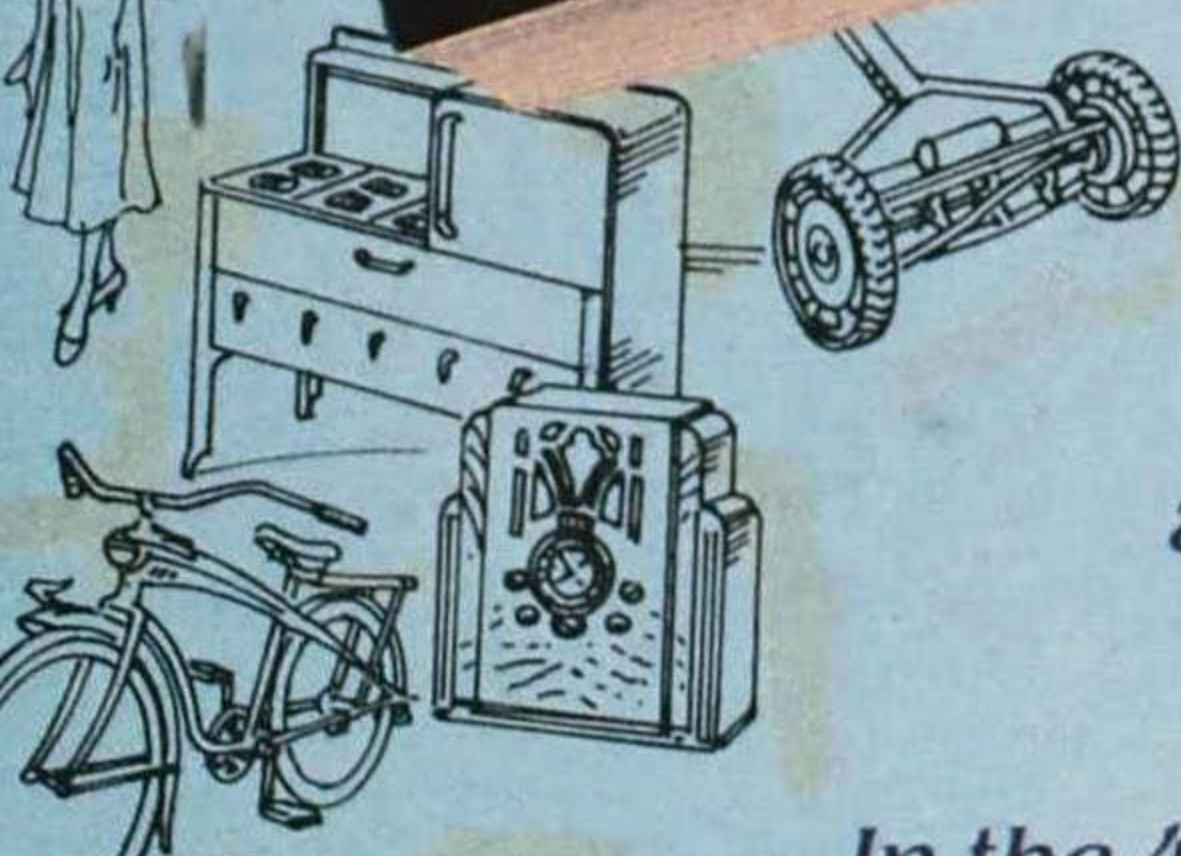
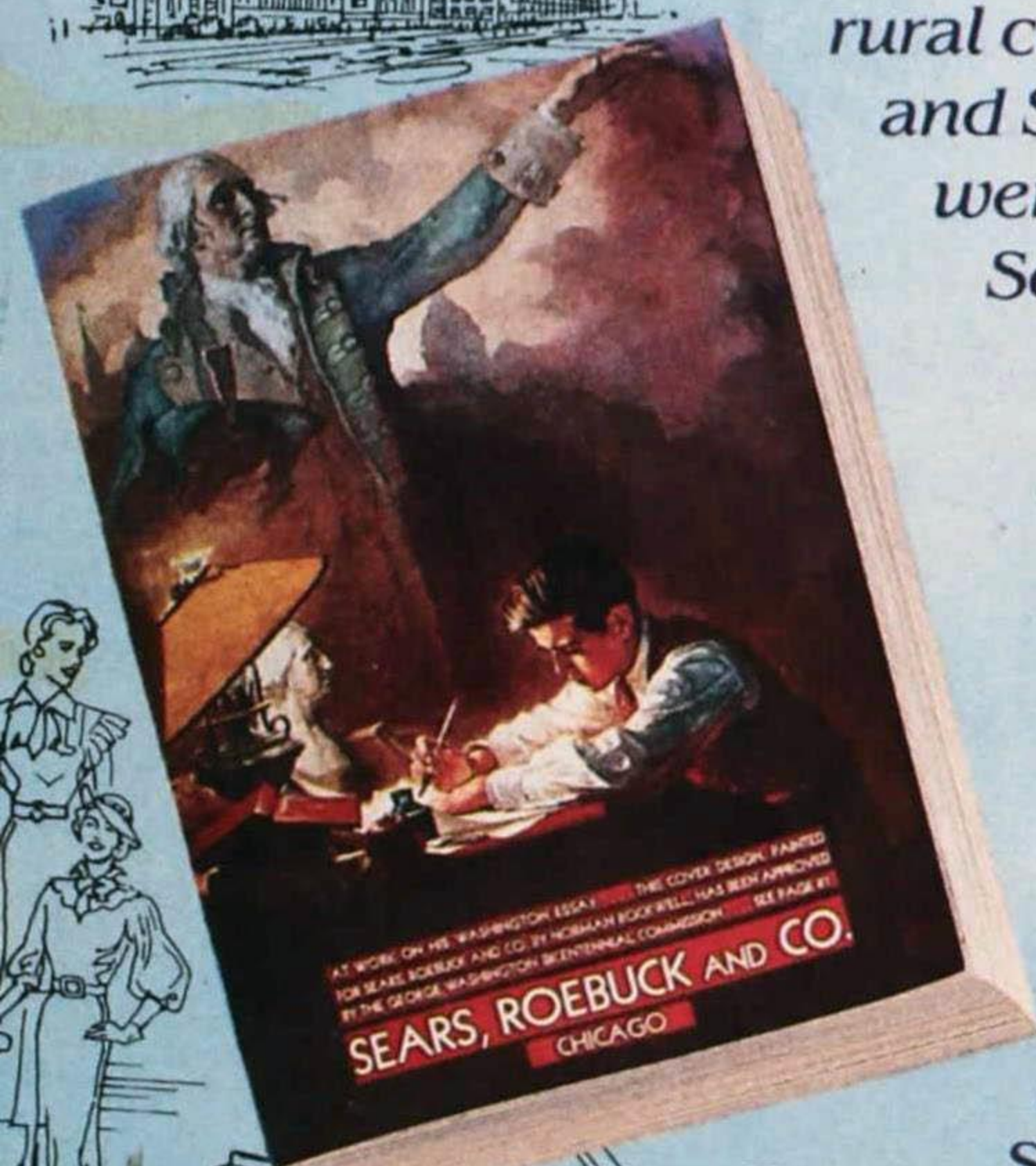
By the 20's, Sears, Roebuck and Co. had become a household word. From the famous "Wish Book", families ordered the houses they lived in, the clothes they wore, the tools they worked with. A young artist named Norman Rockwell created the cover art for some Sears catalogs. And a Sears radio station, WLS, broadcast weather forecasts, market information



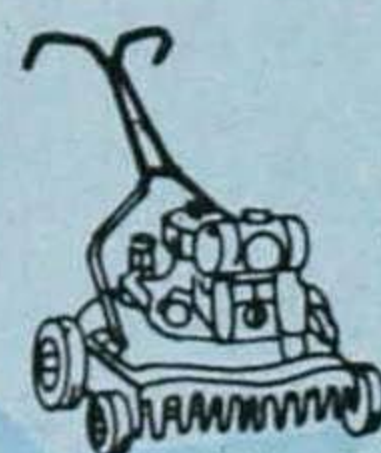
and the National Barn Dance to millions of rural customers. But the country was changing and Sears began to change with it. People were moving from the towns to the cities. So, in 1925 Sears opened its first retail store

Then came the depression, unexpected yet particularly devastating to Sears customers. To help them get through those difficult times, Sears drastically reduced prices on clothes, tools, bedding—all the necessities of life. Yet innovation and change were not forgotten. Stores continued to be built in cities across the land.

Families listened to Fred Allen and Amos 'n Andy on Sears new Silvertone Radios and insured their Fords, Chevys and Plymouths with Allstate Insurance purchased through Sears catalogs and retail stores



In the 40's America went to war and Sears joined the effort. The experience and systems Sears used to distribute millions of products to American families were adapted to help supply our armed forces around the world. And Sears pioneered in the use of substitute materials for goods essential to the war effort and in selling rebuilt products from tires to golf balls. When the war came to an end, Sears was ready to help the returning service men get started on new lives with an array of new products for the home—Kenmore automatic washers and electric ranges. Craftsman power lawn mowers and something new called television

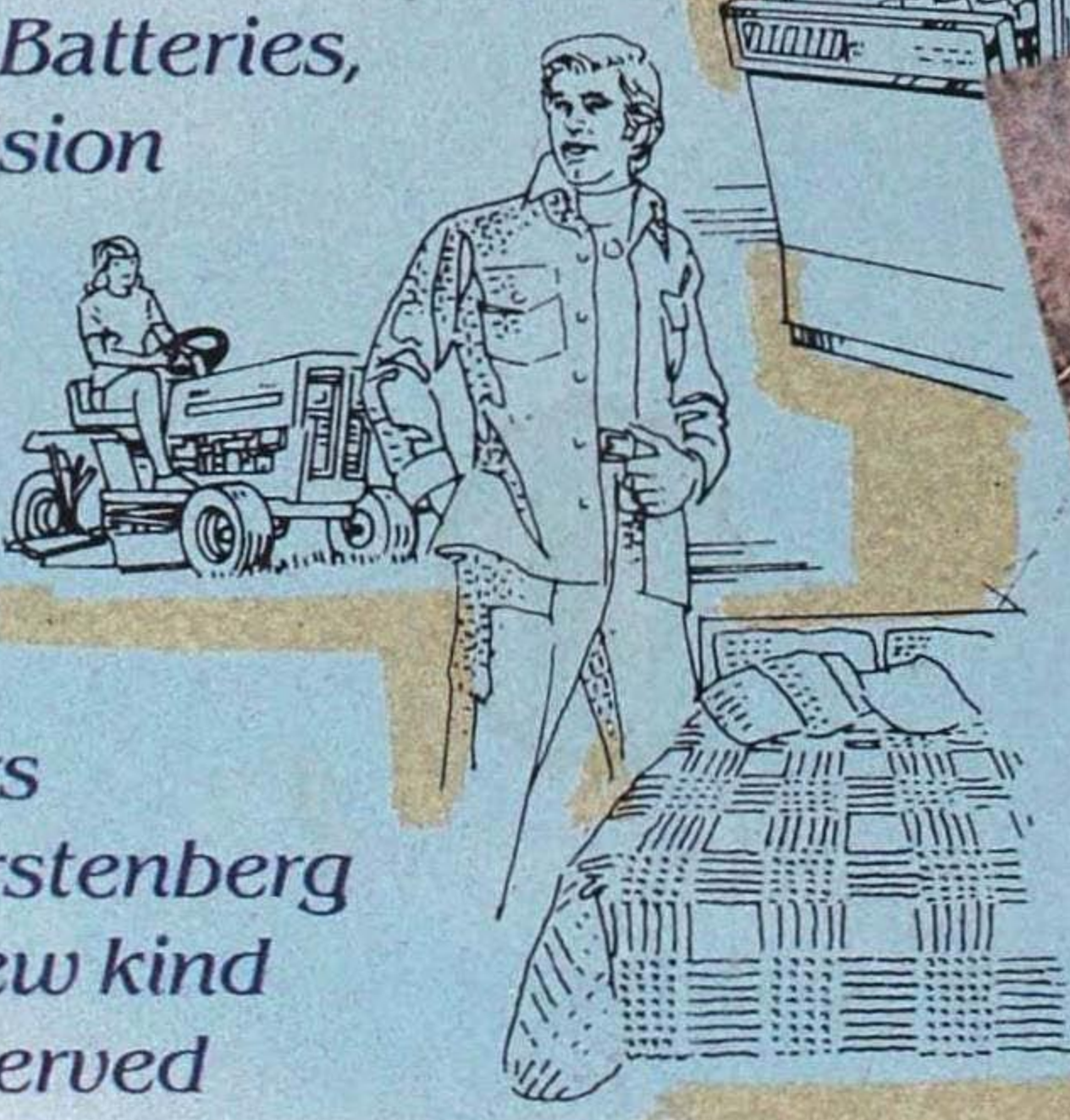
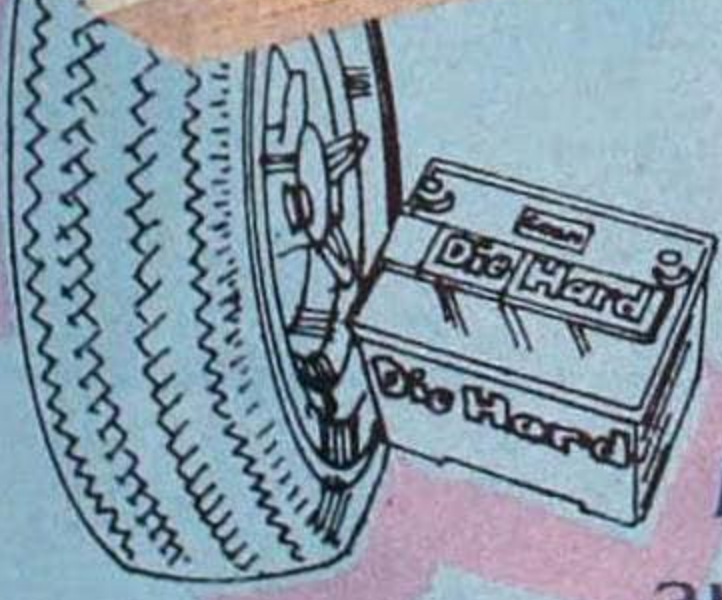
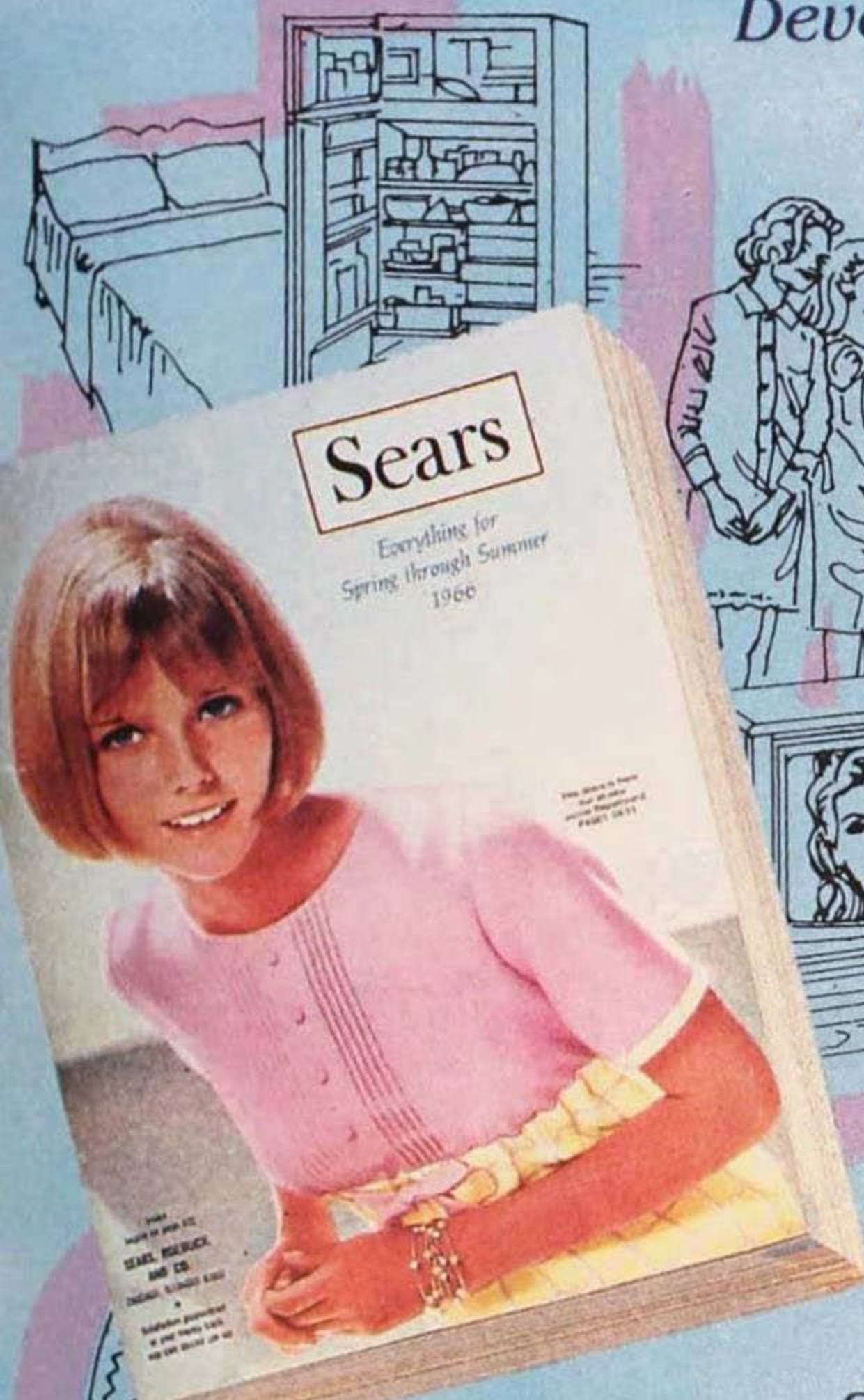
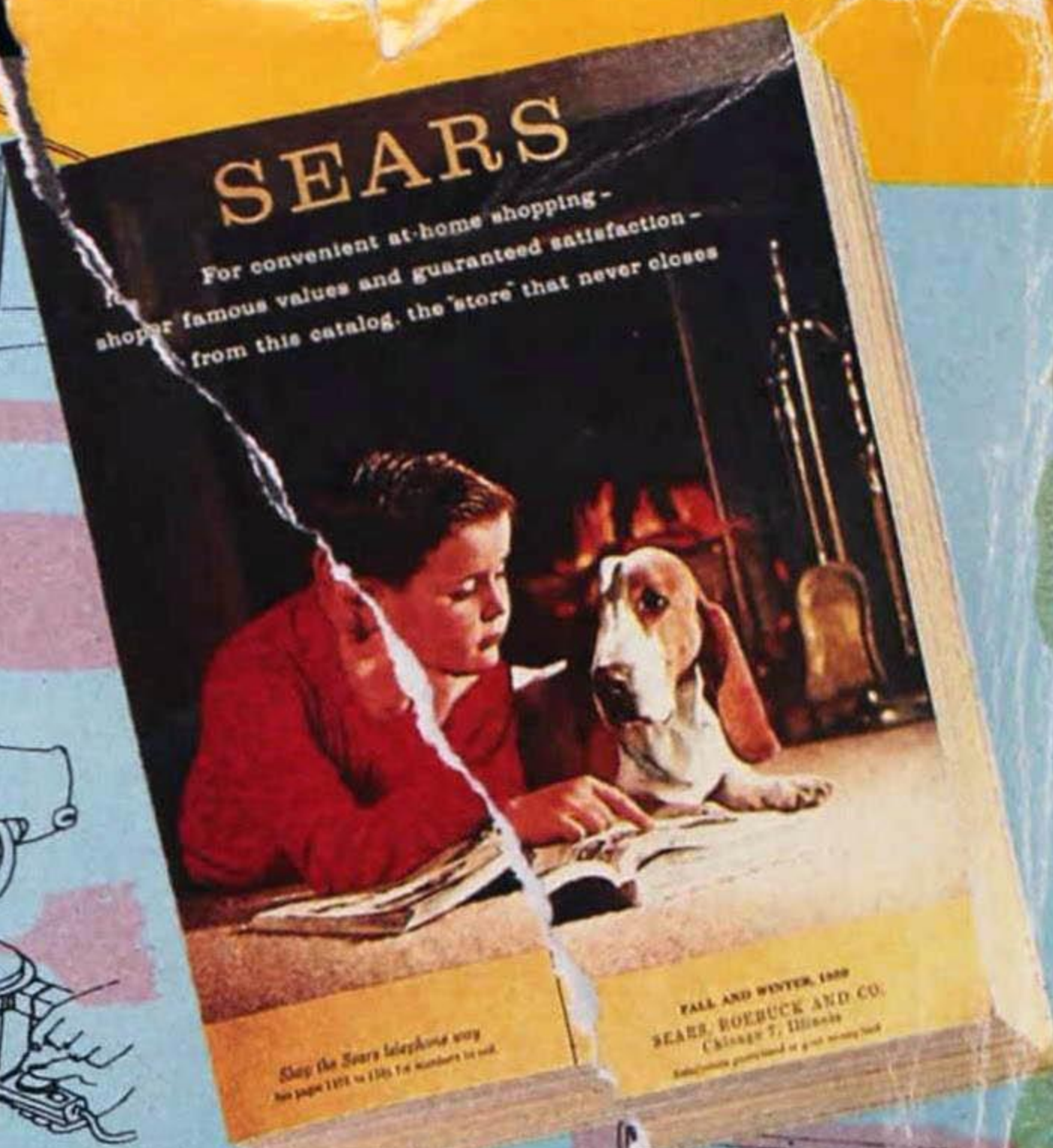
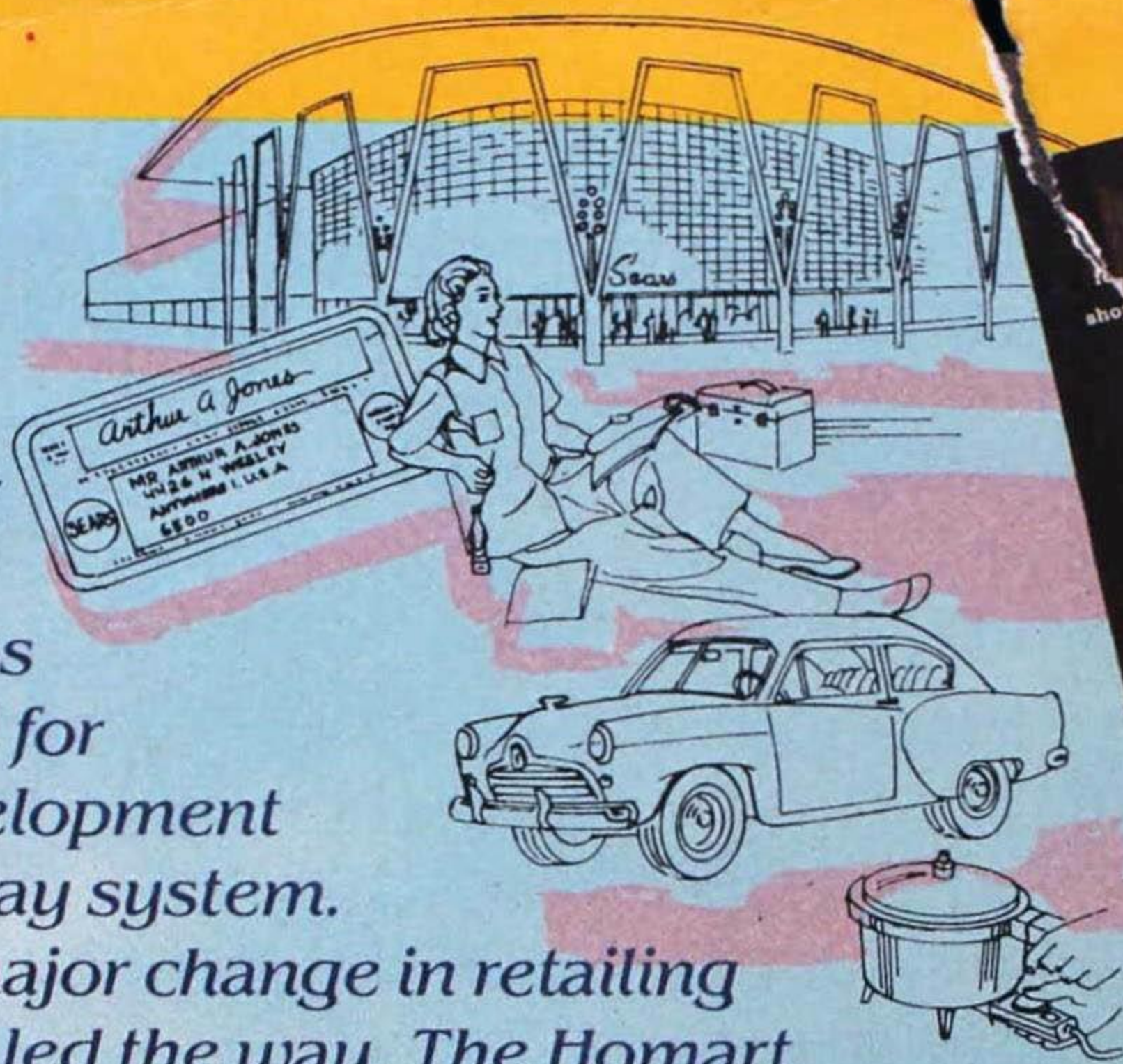


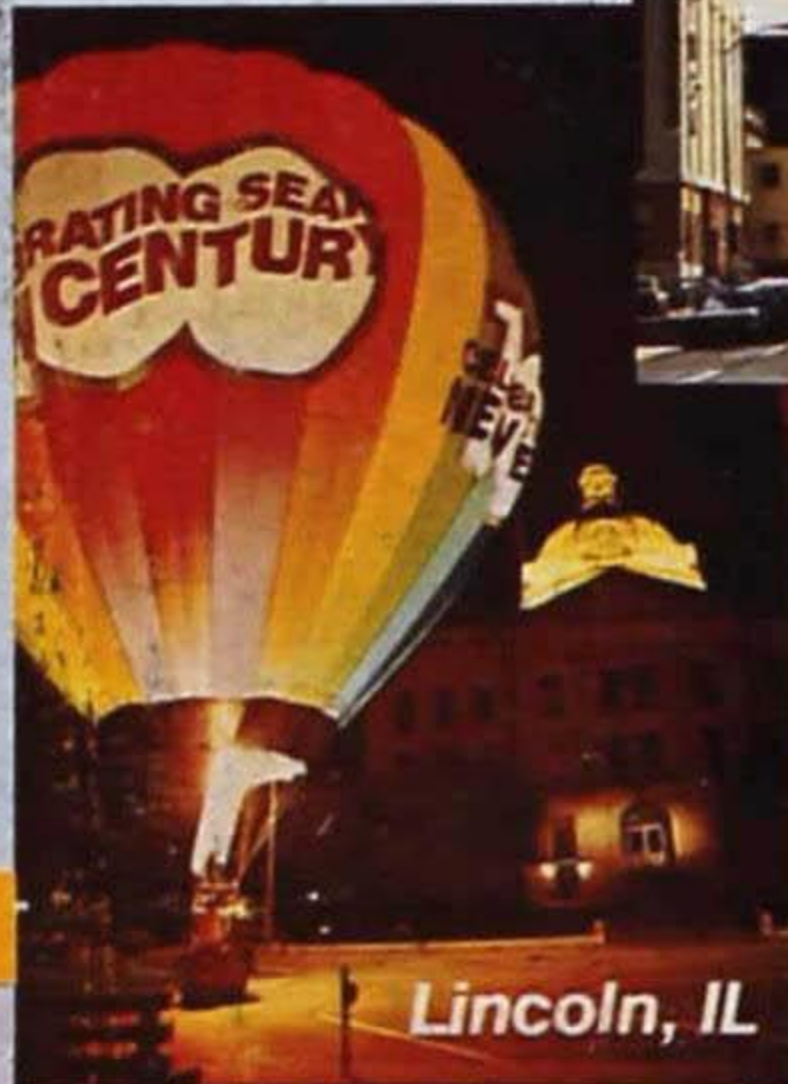
The decade of the 50's saw the beginning of another major population shift, from the cities to the suburbs spurred on by a great need for new housing and the development of the interstate highway system.

With this came a major change in retailing and again Sears led the way. The Homart Development Co. was formed to help Sears perfect and expand the concept of the suburban shopping mall. And the Sears Catalog took on new life... bringing customers the ease and convenience of telephone shopping. This was the time when Sears introduced its own credit card, an instant success, and sold one of the first compact cars, the Allstate, which unfortunately was 20 years ahead of its time

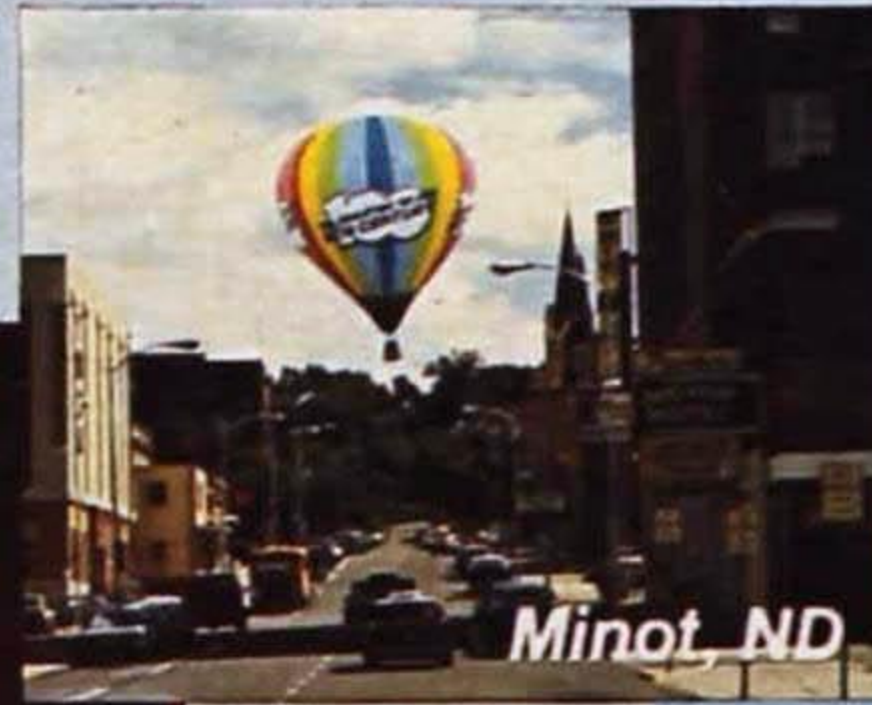
Sears celebrated its 75th Anniversary in 1961 as the premier merchant in the world. In the city and on the farm, in suburbs and towns from coast to coast, families counted on Sears for quality, value and service backed by our famous guarantee of satisfaction. A young, unknown model named Cheryl Tiegs appeared for the first time on a Sears Catalog Cover. And product innovation continued to reflect the changing needs and desires of customers... Frost-free Refrigerators, Diehard Batteries, Radial Tires, Color Television and Perma-Prest fashions

In the 70's, famous names like Kenmore and Craftsman were joined by such new stars as Toughskins, Diane Von Furstenberg and Cheryl Tiegs. A whole new kind of catalog was created that served the special needs of Sears customers. These specialogs for the Big Man, the Do-it-yourselfer, the Fisherman and Mobile Home Owner again put new life into at home shopping from Sears. And in 1974, Sears new national headquarters was completed that quickly became one of Chicago's most famous landmarks, the tallest building in the world. But all of this was just the beginning





Lincoln, IL



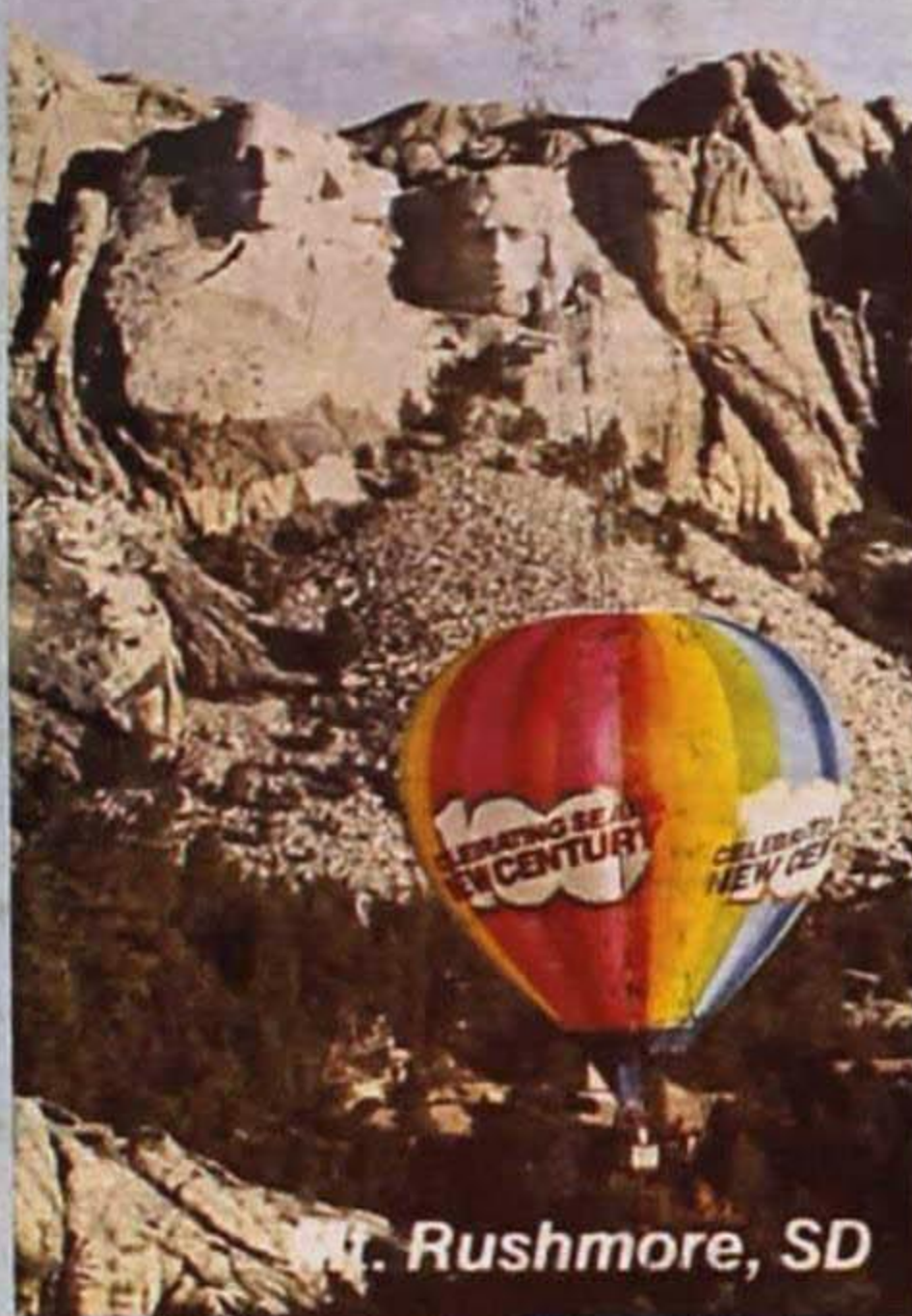
Minot, ND



Chicago, IL



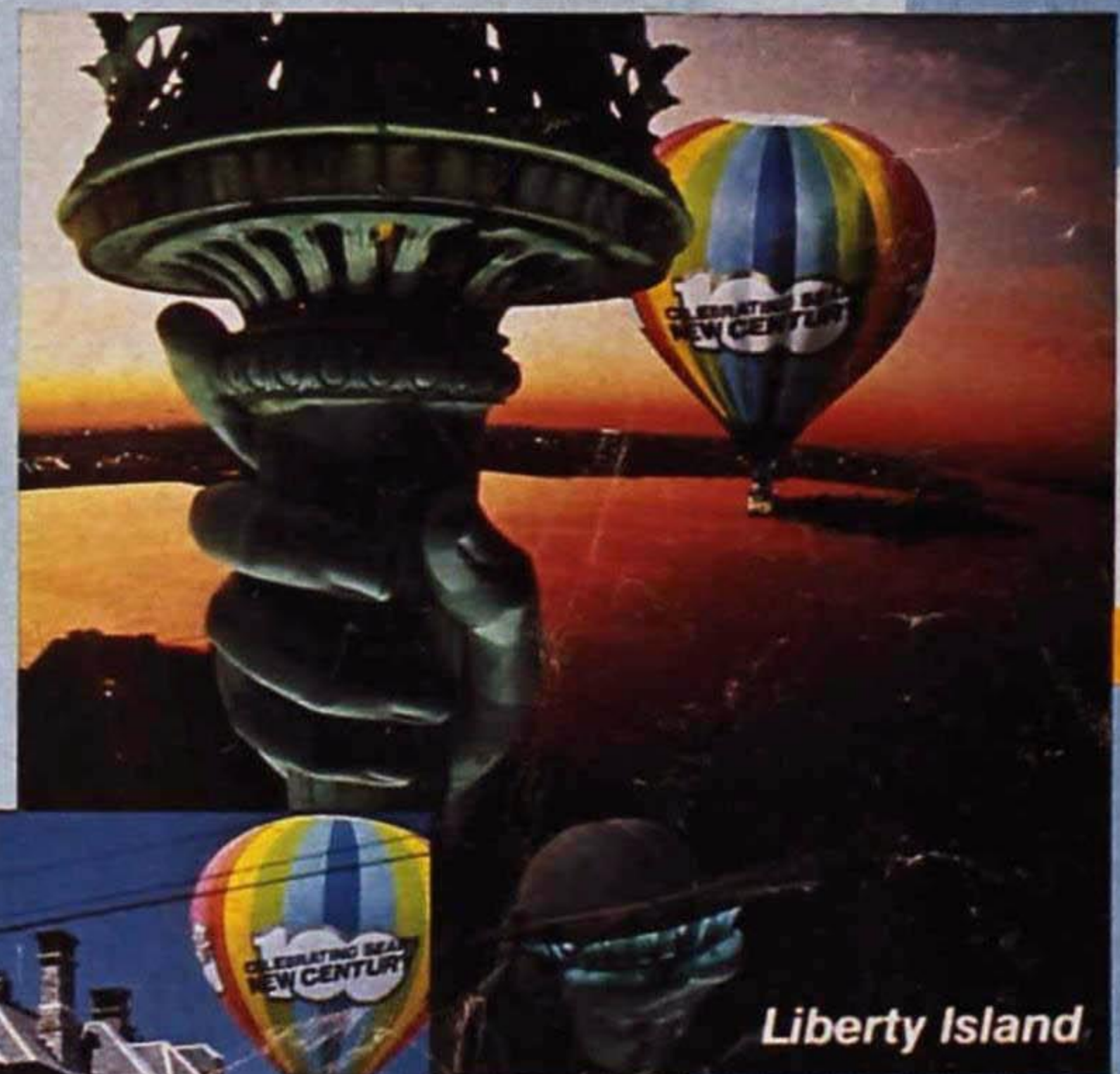
Pasadena, CA



Mt. Rushmore, SD



Ft. Myers, FL



Liberty Island

©1982 Peter B. Kaplan



Berwick, PA



Austin, TX

1986

Welcome America
to our new century

Sears salutes the cities and towns all across the U.S.A... with a special tribute to those communities also celebrating an anniversary this year where we went to photograph many of the pages you'll see in this catalog. We want to thank the people of those communities for their gracious hospitality and assistance, and to thank all America for a great century

The Balloonist's Prayer

The Winds have welcomed you with softness.
The Sun has blessed you with his warm hands.
You have flown so high and so well,
that God has joined you in your laughter.
And He has set you gently back again
into the loving arms of Mother Earth

SEARS LEADS THE WAY

Introducing the Stefanie Collection ...a Sears exclusive

"THE NOTION OF
MAKING LIFE SIMPLE
ATTRACTS ME.

I want something that's going to feel good, look good and
be available at the right price. And more than anything,
I want to be able to find it quickly all in one place."

Stefanie Powers



1 and 2 For a certain style that is
noticed immediately... polka
dot blouse and skirt are woven of a
crinkled acetate that is as comfortable
as it is fashionable. Dry clean.
Made in USA.

Misses': state even size 6 to 16.

1 Button front blouse.
T7B21906F-Wt. 1 lb. 3 oz. . . \$35.00

2 Elegant skirt has stitched down
pleats with full sweep skirt. Side
zipper closure.
T7B21901F-Wt. 1 lb. 6 oz. . . \$45.00

3 The perfect addition to this top and
skirt! Shiny vest has oversized
armholes and rib knit waistband. Knit of
acrylic and rayon; it's machine
washable. Imported.

Misses': XS(4-6); S(8-10); M(12-14);
L(16-18). State XS, S, M or L.
T7B21907F-Wt. 1 lb. 2 oz. . . \$32.00

Items with a "T" prefix (such as
T7B21907F) could take extra time
for delivery.

Stefanie Powers is wearing her
personal jewelry

**CELEBRATING OUR
NEW CENTURY**





We travelled to New York, where work is being done to restore the Statue of Liberty for its centennial celebration. Looking out from Liberty Island, we caught this breathtaking view of the skyline.

1 When style and sophistication count, reach for this tweed blazer. Distinguishing features? Fully lined in acetate, shoulder pads, vented sleeve opening, pockets and a smart hanky in the breast pocket. Woven polyester and viscose rayon with the look of linen should be dry cleaned. Made in USA and imported.

Misses': state even size 6 to 16.
T 7 B 21902F—Wt. 2 lbs. 2 oz. . . \$80.00

2 Smart striped shirt has dolman sleeves, oversized armholes and shoulder pads. With covered placket. Woven of cotton and polyester. Machine washable. Imported.

Misses': state even size 6 to 16.
T 7 B 21908F—Wt. 1 lb. 3 oz. . . \$35.00

3 Right on track with a tweed that's subtle enough to pair with other patterns. Pleated trousers are fully lined in acetate. With side pockets and belt loops. Woven of polyester and viscose rayon with the look of linen. Dry clean. Made in USA.

Misses': state even size 6 to 16.
T 7 B 21905F—Wt. 1 lb. 13 oz. . . \$45.00

4 Marigold jacket has a bold, clean look with extras that can't be missed. Fully lined in acetate, shoulder pads and a crisp polyester and rayon weave with the look of linen. Dry clean as you would any fine fabric. Made in USA.

Misses': state even size 6 to 16.
T 7 B 21903F—Wt. 1 lb. 14 oz. . . \$70.00

5 Go for a compelling contrast. Button front blouse has shoulder pads. Woven of polyester with the look of silk. Machine wash. Imported.

Misses': state even size 6 to 16.
T 7 B 21909F—Wt. 1 lb. 4 oz. . . \$35.00

6 For a polished presence . . . black linen-look skirt is fully lined and sports a back kick pleat. With back zipper closure and side seam pockets. Polyester and rayon weave should be dry cleaned. Made in USA.

Misses': state even size 6 to 16.
T 7 B 21904F—Wt. 1 lb. 7 oz. . . \$40.00

A Black patent vinyl belt is $\frac{3}{4}$ in. wide. With turned edges and self-covered buckle. Waist sizes S(24-28); M(28-31); L(32-35). State S, M, or L.
T 88 B 8069F—Shpg. wt. 2 oz. . . \$8.00

B Calfskin leather sling back pumps add a classic style to any outfit. Fully cushioned insole and heel. 2½ inch leather covered heels. Soles of man-made material. Imported. Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.
T 54 B 46822F—White
T 54 B 43822F—Black patent
T 54 B 45822F—Gold
Shpg. wt. 1 lb. 4 oz. . . \$36.00

Items with a "T" prefix (such as T 7 B 21902F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry

Don't guess on fit, see page 570. More shoes from our new Stefanie collection on page 350.



STEFANIE

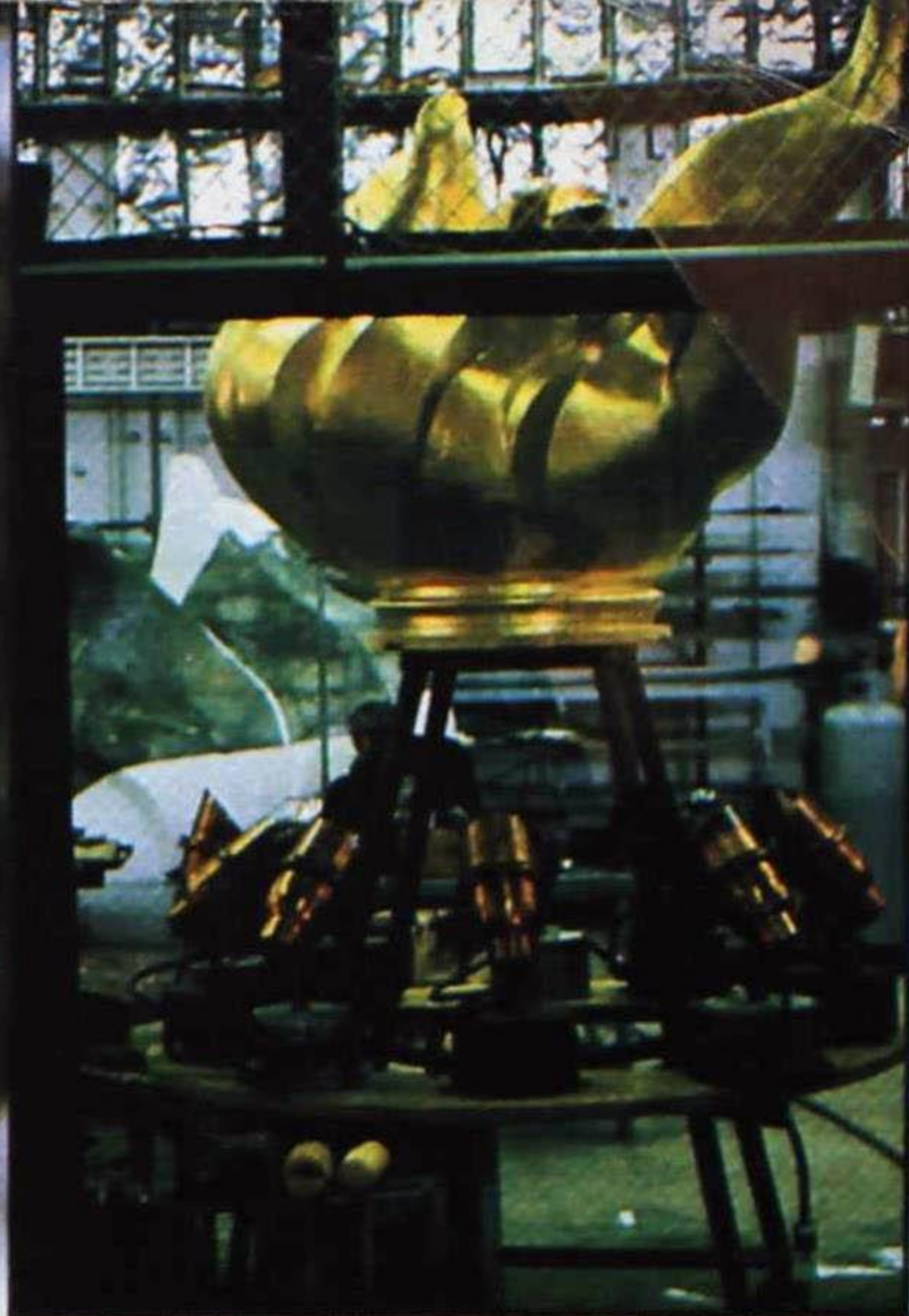




4
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6



The leaping flame of Liberty's torch is undergoing radical reconstruction...being replaced to glow brighter than ever. It is being rebuilt according to Bartholdi's original design—solid, without glass panes.

STEFANIE



Petite (5'3" and under)
Average (5'3½" to 5'7")

1 The classic navy blazer... can you imagine going a season without it? Ours is fully lined in acetate with shoulder pads and pockets. A bright crest updates it. Polyester and rayon weave has the look of linen. Dry clean as you would any fine fabric. Made in USA and imported.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21913F—Petite (4 to 14)

T 7 B 21911F—Average (6 to 16)

Shpg. wt. 2 lbs. 1 oz. . . \$75.00

2 One skirt that will spend very little time in your closet. With stitched down pleats and side zipper closure. Woven polyester and rayon with the look of linen should be dry cleaned. Made in USA.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21918F—Petite (4 to 14)

T 7 B 21917F—Average (6 to 16)

Shipping weight 1 lb. 10 oz. . . \$45.00

3 Update a familiar style with a soft new print. Short sleeve pullover is woven of polyester that looks like silk. Machine washable. Imported.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21927F—Petite (4 to 14)

T 7 B 21926F—Average (6 to 16)

Shpg. wt. 14 oz. . . \$28.00

A Skimmer of calf-skin leather uppers has decorative pleats on top. Fully cushioned insole and ¾ in. heel. Soles of man-made materials. Imported.

Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.

T 54 B 46397F—White

T 54 B 43397F—Black patent

Shpg. wt. 1 lb. 4 oz. . . \$36.00

B Keeping in step with your busy schedule is an elegant leather handbag with adjustable shoulder strap. Outside pocket has snap closure. Inside is fabric lined and roomy enough for all you carry. 8½x2x6. Zipper closure on top.

T 88 B 3002—Black

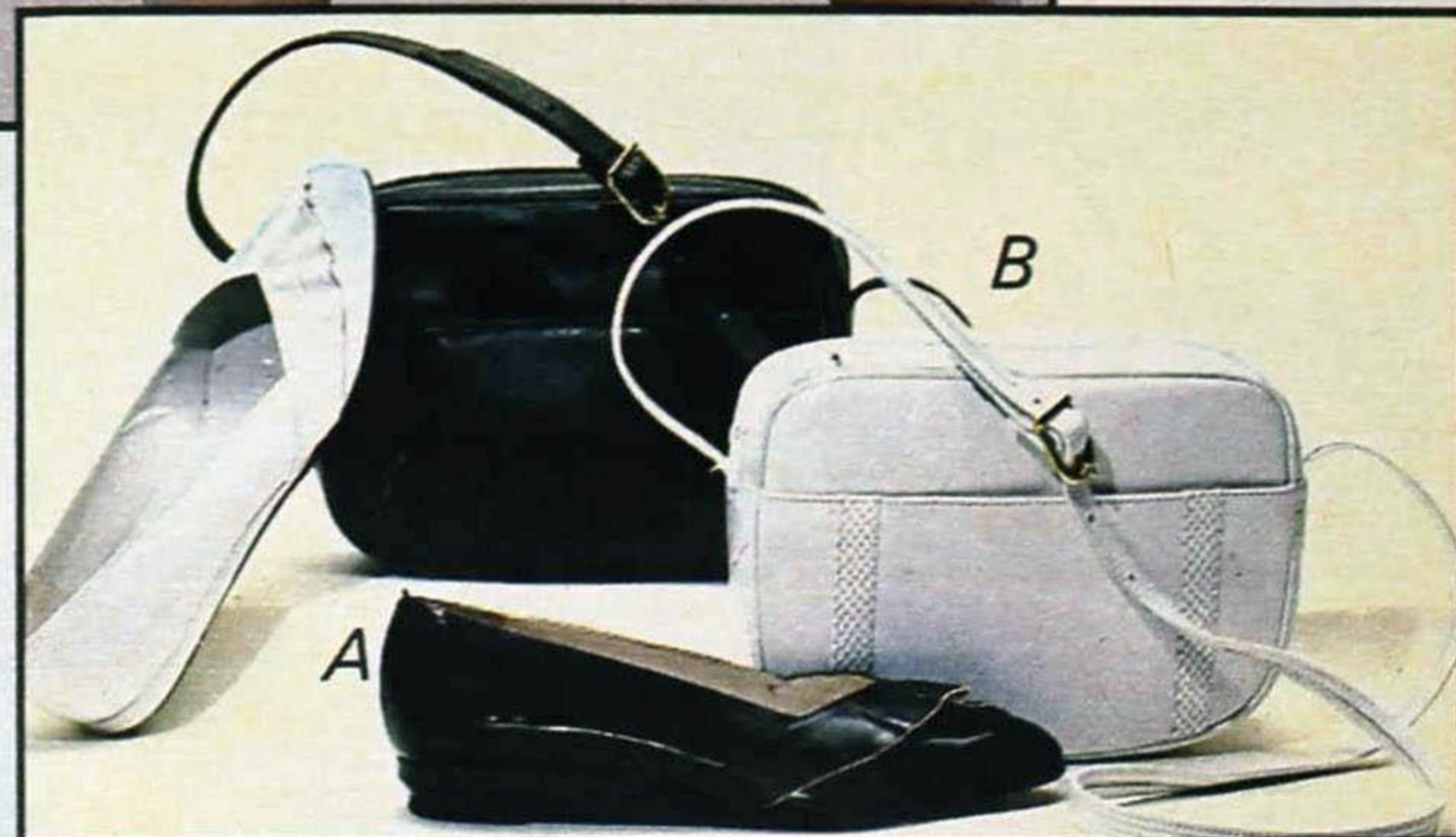
T 88 B 3003—White

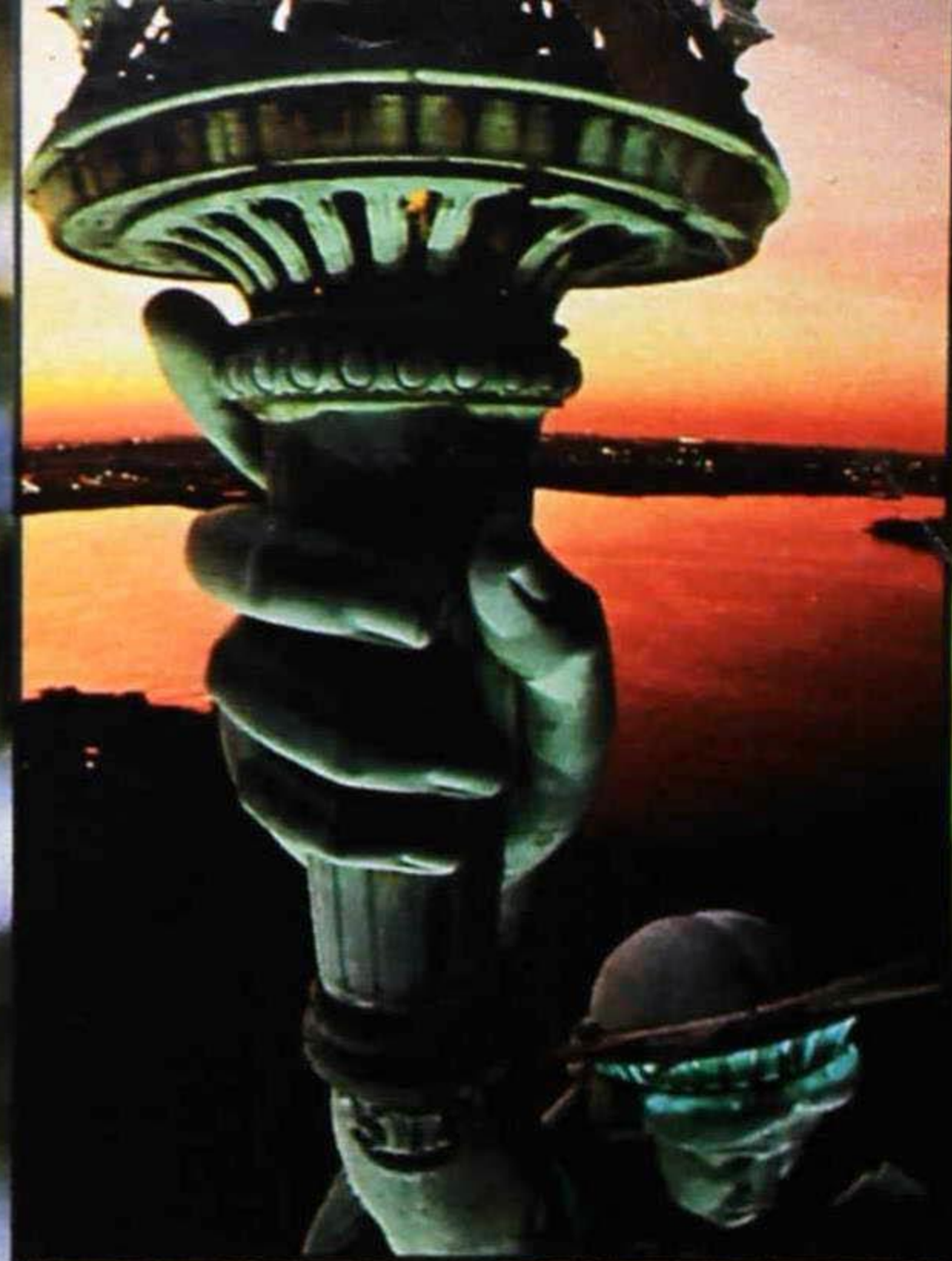
Shpg. wt. 10 oz. . . \$25.00

Items with a "T" prefix (as T 7 B 21917F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry

See her new shoe collection on p. 350





©1982 PETER B. KAPLAN

The Statue of Liberty was a gift from the people of France to the people of America. She reigns proudly in New York Harbor. She was dedicated by President Grover Cleveland on October 26, 1886.

Petite (5'3" and under)
Average (5'3½" to 5'7")

1 Striped shirt has shoulder pads, covered placket and oversized armholes. Woven of cotton; machine wash. Imported.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21925F—Petite (4 to 14)

T 7 B 21924F—Average (6 to 16)

Shpg. wt. 1 lb. 3 oz. . . \$35.00

2 Military appeal. Longer vest has folded armholes, neckline and placket. Knit of ramie and cotton, just machine wash. Imported.

Misses' XS(4-6); S(8-10); M(12-14); L(16-18). State only letter size listed with each item.

T 7 B 21929F—Petite (XS, S, M)

T 7 B 21928F—Average (XS, S, M, L)

Shpg. wt. 1 lb. 6 oz. . . \$30.00

3 For a clean and polished finish, start with crisp white linen-look trousers. Fully lined in acetate. Something different? Wider belt loops and side pockets. Woven of polyester and rayon. Dry clean. Made in USA.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21916F—Petite (4 to 14)

T 7 B 21915F—Average (6 to 16)

Shpg. wt. 1 lb. 14 oz. . . \$40.00

4 Color is key when combining the nautical feeling with an already established classic blazer. Soft pink blazer is fully lined. With shoulder pads, pockets and crest. Polyester and rayon weave has the look of linen. Dry clean. Made in USA and imported.

Misses' 4 to 16. State only even size listed with each item.

T 7 B 21914F—Petite (4 to 14)

T 7 B 21912F—Average (6 to 16)

Shipping weight 2 lbs. 1 oz. . . \$75.00

5 and 6 Looking for an outfit that's fresh and versatile? Your search is over. Shirt and skirt are done in a leno weave that feels like linen, but is actually a machine washable polyester and cotton. Made in USA. Misses' 4 to 16. State only even size listed with each item.

5 Shirt has epaulettes on shoulder; breast pocket.

T 7 B 21923F—Petite (4 to 14)

T 7 B 21922F—Average (6 to 16)

Shipping weight 1 lb. 4 oz. . . \$33.00

6 Skirt has hook and eye closure at waistband. With side seam pockets.

T 7 B 21921F—Petite (4 to 14)

T 7 B 21919F—Average (6 to 16)

Shipping weight 1 lb. 6 oz. . . \$40.00

Items with a "T" prefix (such as T 7 B 21921F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry.

Measure to be sure, see page 570



STEFANIE





4
5



Sears and The Statue of Liberty
celebrating 100 years
together....and looking
forward to the
new century



6

Save \$10

when you buy
any 2 items (A thru E)

Petite (5'3" and under)
Average (5'3½" to 5'7")

A Powered by bright colors, this pullover borrows its looks from your favorite polo top. We kept it simple (texture says it all). Knit of ramie, rayon and cotton. Hand wash. Imported.
Misses' XS(4-6); S(8-10); M(12-14); L(16). State color number from illustration; then state letter size listed with each item.

T 7 B 2189YF—Petite (XS, S, M)
T 7 B 2188YF—Average (XS, S, M, L)
Shipping weight 1 lb. 12 oz.
Ea. \$32.00... 2 or more; Ea. \$27.00

B You love these pants for their sophisticated look. And, because they're unlined, you know you can wear them right through the summer. Woven of polyester and rayon; dry clean only. Made in USA.

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item.
T 7 B 2183YF—Petite (4 to 14)
T 7 B 2182YF—Average (6 to 16)
Shipping weight 1 lb. 14 oz.
Ea. \$35.00... 2 or more; Ea. \$30.00

C Get caught up in our brights. Camp-style shirts have roll-up sleeves and shoulder pads. Woven of polyester and cotton; machine wash. Imported.

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item.
T 7 B 2187YF—Petite (4 to 14)
T 7 B 2186YF—Average (6 to 16)
Shipping weight 1 lb. 6 oz.
Ea. \$30.00... 2 or more; Ea. \$25.00

D Top priority skirt has extended fly front with buttons. Polyester and rayon woven skirt is unlined... so right for those warmer spring and summer days. Dry clean. Made in USA.

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item.
T 7 B 2181YF—Petite (4 to 14)
T 7 B 2180YF—Average (6 to 16)
Shipping weight 1 lb. 14 oz.
Ea. \$40.00... 2 or more; Ea. \$35.00

E Tired of playing it safe when it comes to prints? Wise choice. Floral blouse has oversized armholes and shoulder pads. Woven of polyester; machine wash. Imported.

Misses' 4 to 16. State only even size listed with each item.
T 7 B 21857F—Petite (4 to 14)
T 7 B 21847F—Average (6 to 16)
Shipping weight 1 lb. 3 oz.
Ea. \$33.00... 2 or more; Ea. \$28.00

F Leather belt is ¾ in. wide. Waist sizes S(24-27); M(28-31); L(32-35). State S, M, or L.

T 88 B 8124F—Royal
T 88 B 8126F—White
T 88 B 8125F—Gold
T 88 B 8123F—Fuchsia
Shipping weight 2 ounces... \$10.00

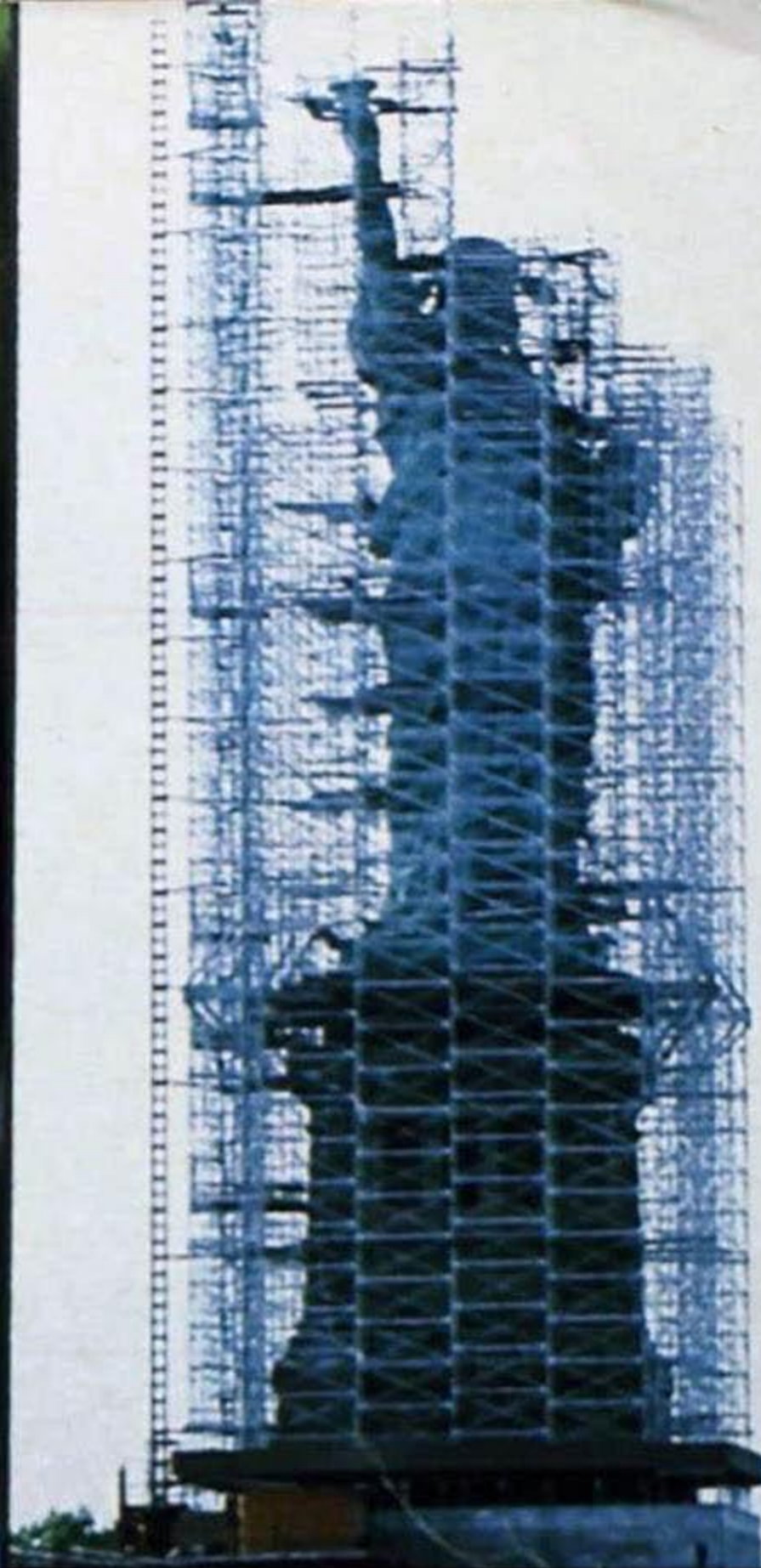
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Stefanie Powers is wearing her personal jewelry

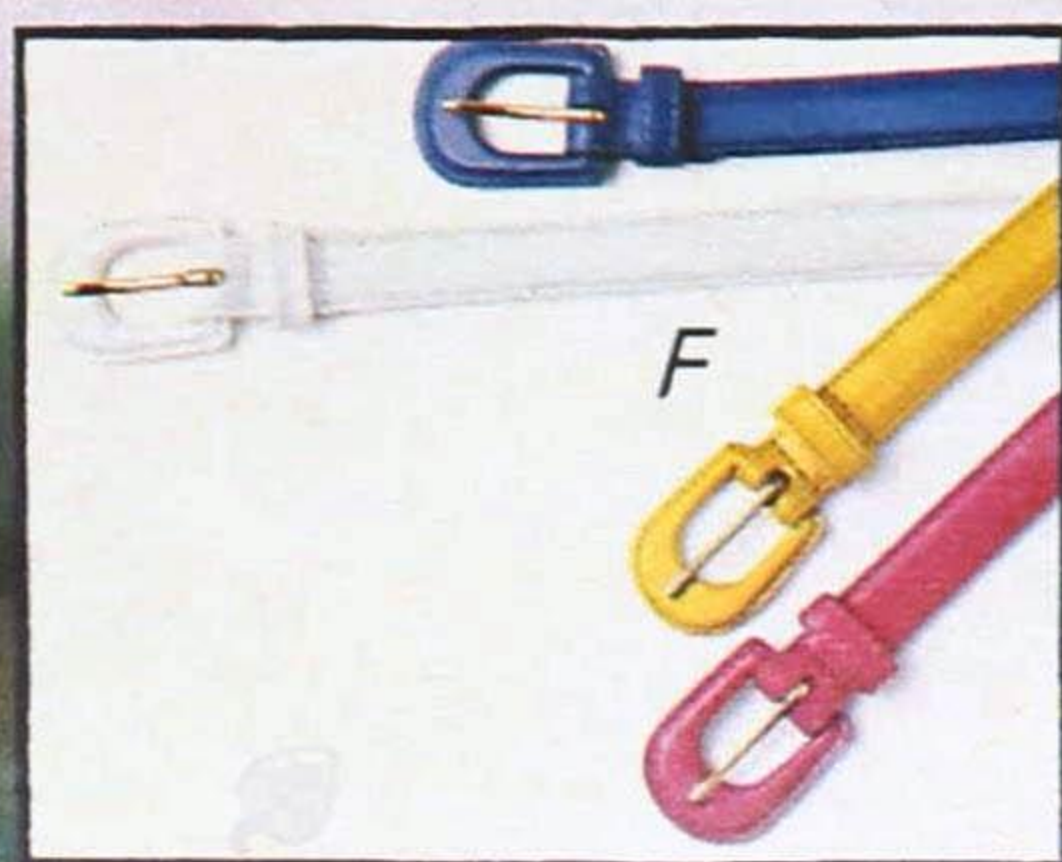
Don't guess on fit, see page 570.



STEFANIE



Liberty stands 151 ft. high atop a 154 foot base. She is made of 100 tons of copper and weighs 450,000 pounds. Her measurements? Face 10 ft. wide, nose 4 1/2 ft. long and waist 35 ft. wide. If she could see, she would look at Brooklyn.



Petite (5'3" and under)
Average (5'3½" to 5'7")

1 Surplice wrap dress allows you to adopt an eased-up attitude to dressing in style. The updated details like shoulder pads, breast pocket with flap and taupe leather belt ensure its enduring style. Woven ramie and cotton should be dry cleaned. Imported.

Misses' 4 to 16. State only even size listed with each item.

T 31 B 49265F—Petite (4 to 14)

Shpg. wt. 1 lb. 3 oz. . . \$80.00

T 31 B 10613F—Average (6 to 16)

Shpg. wt. 1 lb. 4 oz. . . \$80.00

2 When you combine the sophistication of ramie with a hot new color, you're bound to be boldly contemporary. Our casually styled dress takes on shoulder pads, shoulder button tabs, side seam pockets and a breast pocket. Belt included. Woven ramie and cotton should be dry cleaned. Imported.

Misses' 4 to 16. State only even size listed with each item.

T 31 B 49264F—Petite (4 to 14)

Shpg. wt. 1 lb. 7 oz. . . \$80.00

T 31 B 10609F—Average (6 to 16)

Shpg. wt. 1 lb. 8 oz. . . \$80.00

3 This floral print dress is one way to welcome warm weather in style. For drama, we've added an oversized collar, shoulder pads and dolman sleeves. The woven polyester dress is machine washable. Imported. Misses' 4 to 16. State only even size listed with each item.

T 31 B 49261F—Petite (4 to 14)

Shpg. wt. 11 oz. . . \$60.00

T 31 B 10611F—Average (6 to 16)

Shpg. wt. 12 oz. . . \$60.00

4 One of those "I can't wait to wear it" dresses. Coin dot coat style dress has shoulder pads, side seam pockets and breast pocket. With back yoke. Woven polyester crepe can be machine washed. Imported.

Misses' 4 to 16. State only even size listed with each item.

T 31 B 49263F—Petite (4 to 14)

Shpg. wt. 1 lb. 3 oz. . . \$70.00

T 31 B 10607F—Average (6 to 16)

Shpg. wt. 1 lb. 4 oz. . . \$70.00

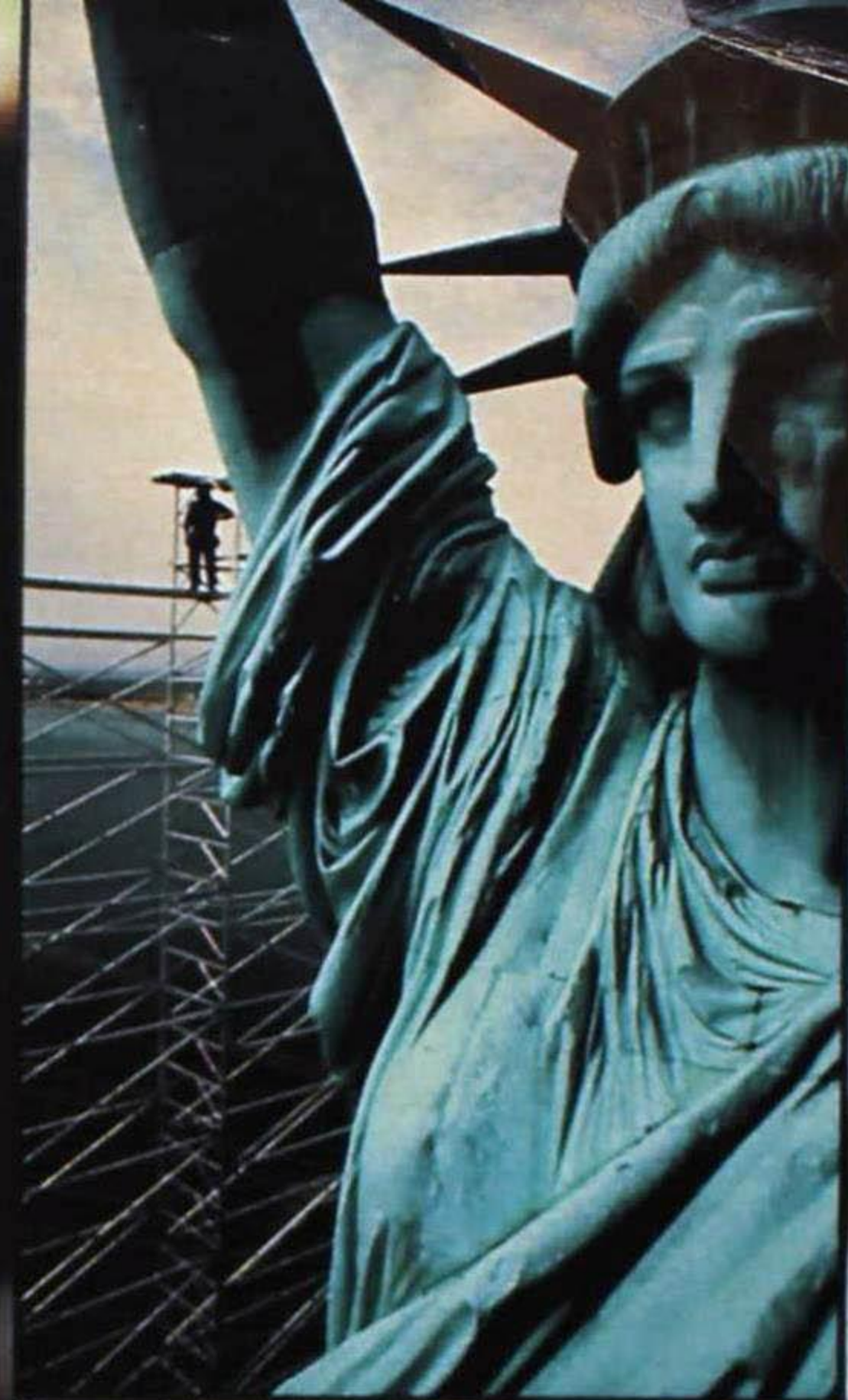
Items with a "T" prefix (such as T 31 B 49263F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry



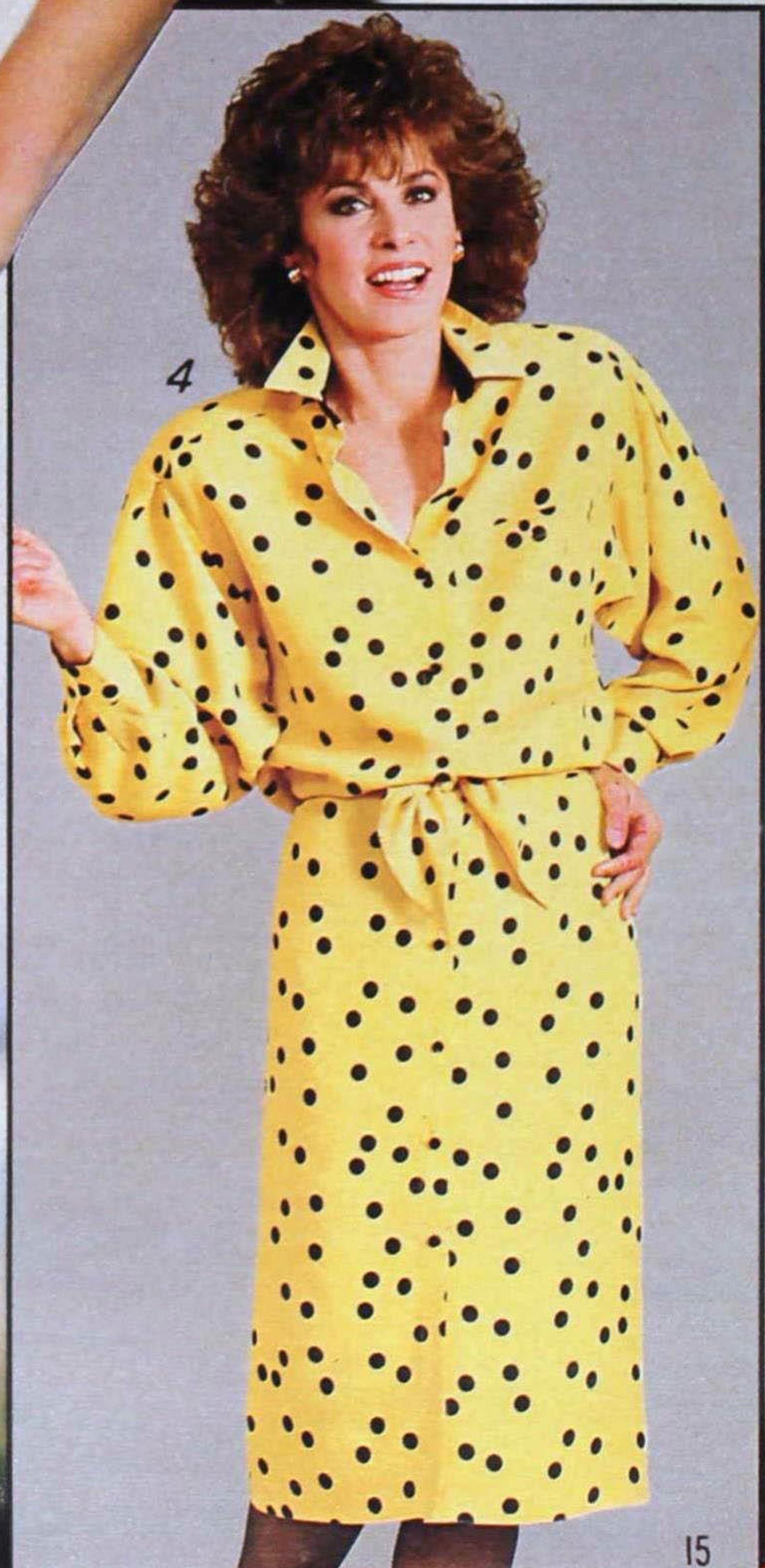
STEFANIE





©1983 PETER B. KAPLAN

The means of repairing Liberty has become quite a feat in itself... with aluminum scaffolding weighing more than 300 tons and ascending more than 300 feet into the air. In all, about 80,000 pounds of copper will be used in the restoration. Representing hope and pride, Liberty has also become a tribute to hard work and ingenuity.



The Heartland

Chenille with shine

A luxurious combination, sweater and skirt knit of acrylic and rayon viscose for a glint of shine. (The kind of day to dinner separates you've been waiting for). Dry clean. Imported.

Misses' XS(4-6); S(8-10); M(12-14); L(16-18). State XS, S, M, L.

Slightly oversized turtleneck sweater. Dropped shoulders and dolman sleeves for just the right proportions over the slim skirt. Ribbed knit cuffs and bottom.

T7 H 68263F—Wt. 11 oz...\$34.00

Pull-on slim skirt with ribbed knit hem.

T7 H 68264F—Wt. 7 oz...\$22.00

Items with a "T" prefix (such as T7 H 68263F) could take extra time for delivery

Shoes sold on page 398



A full-page photograph of the Golden Gate Bridge at night. The bridge's towers and suspension cables are silhouetted against a deep blue twilight sky. Warm lights from the bridge and the city below are visible. In the foreground, a woman's hand with pink nail polish is holding onto a thick metal chain that is attached to a post. The chain runs diagonally across the frame. The title 'The Far West' is written in a white, cursive script across the lower part of the image.

The Far West



All that glitters

Certain to add a little sparkle to your life, a glamorous 2-piece sweater dress. The top is knit of wool and acrylic with metallic trim. Dropped armholes, padded shoulders, ribbed knit finish at neck, cuffs and hem. In royal and black that lights up the sky. Pull-on slim ribbed knit skirt in black acrylic and wool. Hand wash. Imported.

Misses' XS(4-6); S(8-10); M(12-14); L(16-18). State XS, S, M, L.

Shpg. wt. 1 lb. 9 oz.

T31 H 10801F... \$75.00

Items with a "T" prefix (such as T31 H 10801F) could take extra time for delivery

Bold patterns

The latest designs in 2-piece knits of wool and acrylic. Tops have padded shoulders to give you the right silhouette over the slim, ribbed pull-on skirt. Ribbed finish at neck, cuff and hem. Hand wash. Imported. Misses' XS(4-6); S(8-10); M(12-14); L(16-18).

Long, green and black jacquard top with round neck, and skirt. State XS, S, M, L. Wt. 1 lb. 9 oz.

T31 H 10807F...\$75.00

Aztec-influenced geometric black and white turtleneck top and skirt. State XS, S, M, L.

T31 H 10805F—Wt. 1 lb. 9 oz...\$75.00

Items with a "T" prefix (such as T31 H 10807F) could take extra time for delivery



Alaskan Rockies



New England

Wool-blend luxury


Winter white lamb's wool and nylon knit sweater dress makes a dramatic statement unadorned, yet lends itself equally well to accessories. Cable stitch accents the raglan sleeves. Ribbed finish at the neck, sleeves and hem. Self sash included, or add your own belt slung low on the hips as we've shown here. Dry clean only. Imported.

Misses' XS(4-6); S(8-10); M(12-14);

L(16-18). Size XS, S, M, L.

Shpg. wt. 1 lb. 2 oz.

T31 H 10803F...\$75.00



Winter white bonded leather fibers belt is 1½ inches wide with gold-color metal buckle. Contours when worn low on the hip. **Made in USA.**

Waist Size SM(24-28), ML(29-33).
State SM, ML.

T88 H 7529F-WL 7 oz... \$8.00

Gold color metal door knocker earrings from Coro® add just the right accent. Pierced style has surgical steel posts. **Made in USA.**

4 H 39772-Pierced

4 H 39773-Clip-on

Shpg. wt. 1 oz... Pair \$12.50

Items with a "T" prefix (such as T31 H 10803F) could take extra time for delivery

STEFANIE



A.M./P.M. clothes that show you at your feminine best (classy, colorful, confident, charismatic).

1 and 2 Well-connected couple... 2-piece challis outfit of woven rayon. Dry clean. Imported. Misses': state even size 6 to 16.

1 Tie blouse with button front. T 7 H 23793F—Wt. 13 oz. . . \$35.00

2 In full swing... skirt with center front pleat and side pockets. T 7 H 23794F—Wt. 15 oz. . . \$38.00

3 A real "jewel"... jade jacket blouse woven of silk-look polyester; graced with hidden button placket and padded shoulders. Machine washable. Imported. Misses': state even size 6 to 16. T 7 H 23795F—Wt. 13 oz. . . \$33.00

4 Pleats in print! Slim skirt with yoke front woven of rayon challis. Dry clean. Imported. Misses': state even size 6 to 16. T 7 H 23901F—Wt. 13 oz. . . \$38.00

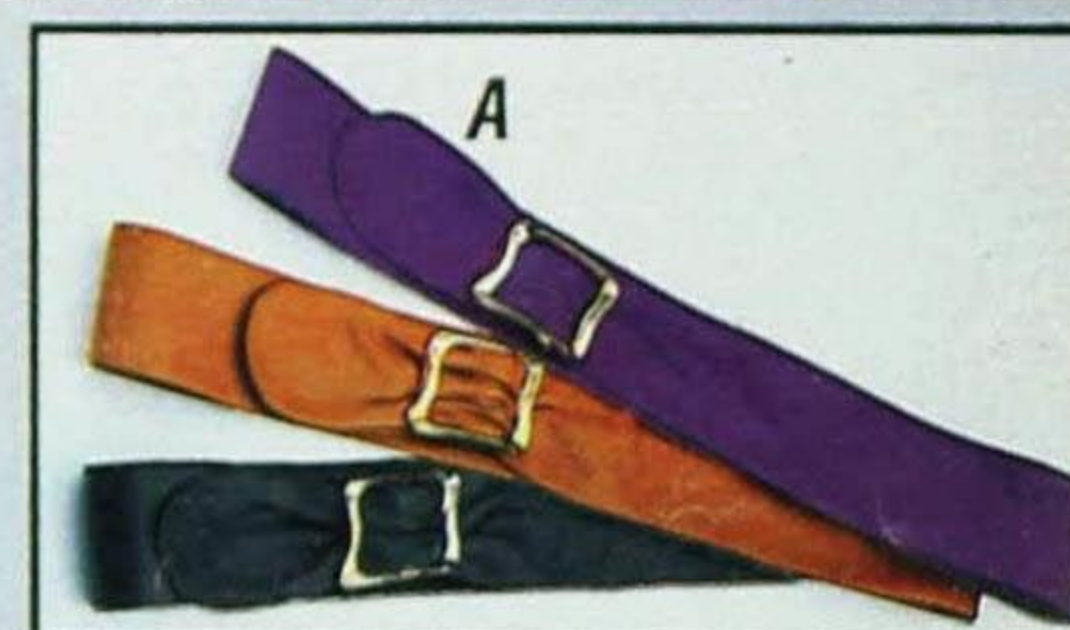
5 Shaped for this season... acrylic knit turtleneck. Machine washable. Imported. Misses': XS(4-6); S(8-10); M(12-14); L(16-18). State XS, S, M or L. Shpg. wt. 1 lb. 14 oz. T 7 H 23902F. . . \$32.00

6 Softly woven challis skirt comes with a full matching shawl (drape it over your shoulder and receive one admiring glance after another). Dry clean. Imported. Misses': state even size 6 to 16. Shpg. wt. 1 lb. 3 oz. T 7 H 23903F. . . \$40.00

Items with a "T" prefix (such as T 7 H 23902F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry





A Center strategy . . . soft imported leather belt with gold-color metal buckle. Pull it tight at the waist or wear it loose at hips. 2-in. wide. Made in USA. Waist: SM(24-28); ML(29-33) in. State SM or ML. T 88 H 7511F—Plum T 88 H 7512F—Khaki tan T 88 H 7510F—Black Shpg. wt. 3 oz. . . \$12.00

B Elegant finale . . . kidskin leather pumps with pleated accent. 2¾-in. heel; cushioned insole. Sole of man-made materials. Imported from Spain. Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B. T 54 H 45348F—Plum T 54 H 44448F—Camel T 54 H 43448F—Black; suede, patent trim Shpg. wt. 1 lb. 3 oz. . . \$36.00
Coordinating plum-colored shoulder bag sold on page 30.

thru 7 Variations on a black and white theme... sharp red notes in these key looks for fall.
 Petite (5'3" and under).
 Average (5'3½" to 5'7").

Imagine the impression you'll make in this double-breasted blazer with solid brass buttons. Woven of polyester and wool; fully lined in acetate and graced with padded shoulders. Dry clean. Made in USA and imported. Shpg. wt. 2 lbs. 3 oz.

Petite: state even size 4 to 14.

T 7 H 23926F... \$80.00

Average: state even size 6 to 16.

T 7 H 23908F... \$80.00

2 and 3 Blouses woven of silk-look, machine washable polyester have padded shoulders. Imported.

2 Tune in to two top looks. Black and white monotone print and white blouse have covered button epaulettes.

Petite: state even size 4 to 14.

T 7 H 23927F—Print

T 7 H 23928F—White (not shown)

Shpg. wt. 13 oz... \$36.00

Average: state even size 6 to 16.

T 7 H 23909F—Print

T 7 H 23921F—White (not shown)

Shpg. wt. 13 oz... \$36.00

3 Play favorites with this pullover floral blouse with jewel button closure at neckline.

Petite: state even size 2 to 14.

T 7 H 23924F—Wt. 11 oz... \$36.00

Average: state even size 6 to 16.

T 7 H 23906F—Wt. 11 oz... \$36.00

4 Full chorus of soft pleats in plaid skirt woven of polyester and wool. Dry clean. Made in USA and imported. Shpg. wt. 1 lb. 9 oz.

Petite: state even size 4 to 14.

T 7 H 23925F... \$45.00

Average: state even size 6 to 16.

T 7 H 23907F... \$45.00

5 Classic tune with tailored extras. Trousers have belt loops, concealed zipper front, side pockets. Woven of polyester and wool crepe; lined in acetate. Dry clean. Made in USA. Shpg. wt. 1 lb. 5 oz.

Petite: state even size 4 to 14.

T 7 H 23929F... \$40.00

Average: state even size 6 to 16.

T 7 H 23911F... \$40.00

6 "Red-dy" for business and beyond (and so becoming)... a waist-defining jacket with padded shoulders. Woven wool and nylon; fully lined in acetate. Dry clean. Made in USA. Shpg. wt. 2 lbs. 1 oz.

Petite: state even size 4 to 14.

T 7 H 23922F... \$70.00

Average: state even size 6 to 16.

T 7 H 23904F... \$70.00

7 Your class act in black. Slim skirt has tunnel belt loops, side pockets and back kick pleat. Woven of polyester and wool flannel; lined in acetate. Dry clean. Made in USA and imported.

Shpg. wt. 1 lb. 1 oz.

Petite: state even size 4 to 14.

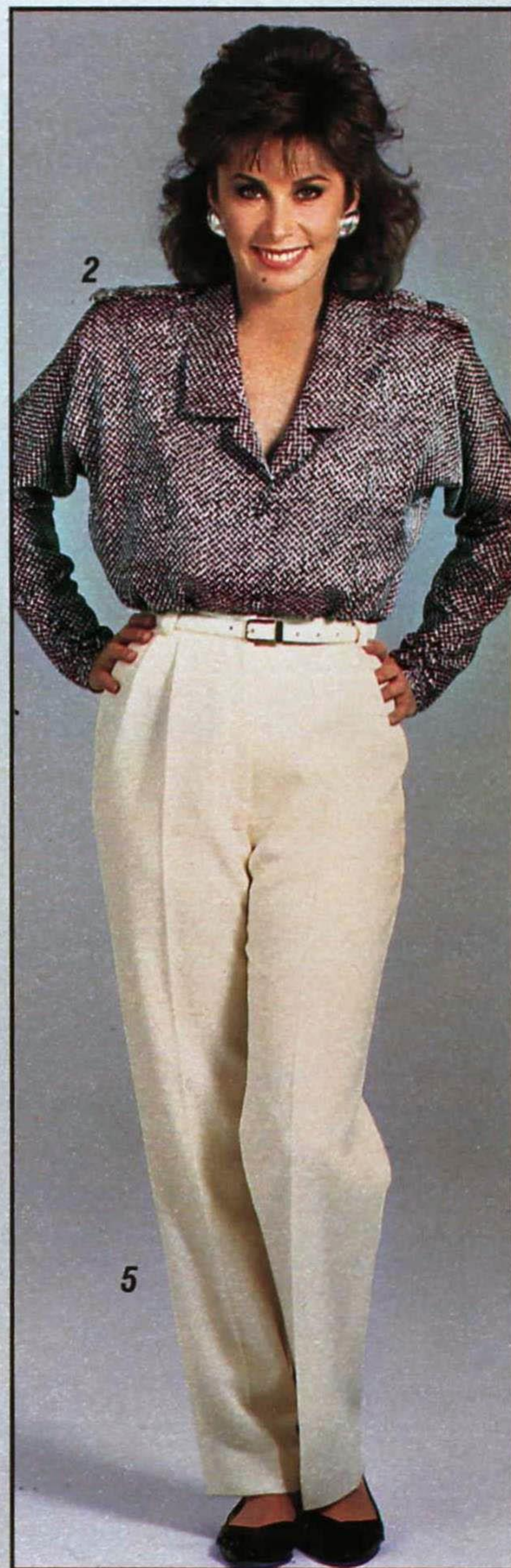
T 7 H 23923F... \$40.00

Average: state even size 6 to 16.

T 7 H 23905F... \$40.00

Items with a "T" prefix (such as T 7 H 23904F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry



A To harmonize and organize... leather bag with adjustable shoulder strap; top zip opening; inner and outer zip pockets. Polyurethane lining. 8½x7 in.
 T 88 H 3125—Red
 T 88 H 3126—Plum
 T 88 H 3127—Black
 Shpg. wt. 12 oz... \$35.00

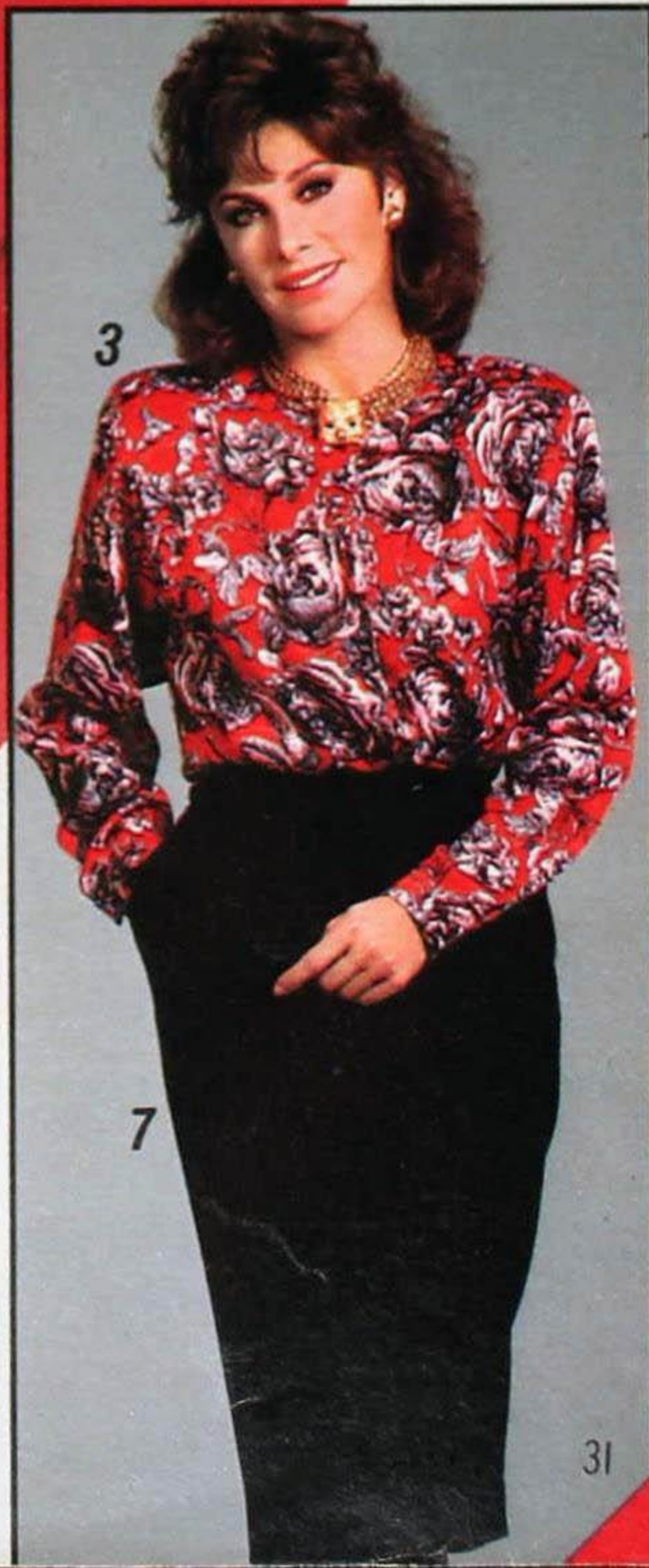
B Sharp styling on this leather upper skimmer with decorative ruffle. ¾-in. covered wedge; cushioned insole. Soles of man-made materials. Imported from Spain. Women's medium; state
 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.
 T 54 H 45741F—Red patent
 T 54 H 46741F—Winter white kidskin
 T 54 H 43741F—Black patent
 Shpg. wt. 1 lb. 5 oz... Pair \$36.00



STEEFANIE
S

6

7



Mix and merge these patterned pieces for colorful confidence (by day); soft sophistication (by night).

1 and 2 Your special style spelled out in print. Matching pieces woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

1 Blouse with concealed button front, padded shoulders.

T 7 H 23917F—Wt. 11 oz. . . \$36.00

2 Full skirt with side pockets.

T 7 H 23918F—Wt. 11 oz. . . \$38.00

3 Top tactic . . . blouse with flange front, padded shoulders and back buttons. Woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23915F—Wt. 11 oz. . . \$36.00

4 Dramatic presentation . . . softly pleated-front skirt with side pockets to pair with blouses and blazers. Rich herringbone weave of polyester and wool; fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23916F—Wt. 1 lb. 7 oz. . . \$42.00

5 Material pleasure . . . chamois blouse with a hidden covered button front. Machine washable woven polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23914F—Wt. 13 oz. . . \$36.00

6 Studied elegance . . . blazer with shoulder pads in a rich herringbone weave of polyester and wool. Fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23912F—Wt. 1 lb. 13 oz. . . \$75.00

7 Plaid drawn up your way in a full skirt with stitched-down pleats.

Woven of polyester and wool. Dry clean. Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23913F—Wt. 1 lb. 11 oz. . . \$45.00

A Footnotables . . . kidskin leather pumps with decorative swirl. Fully-cushioned insole, comfortable 1¼ in. heel. Soles of man-made materials. Imported from Spain.

Women's medium: state 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 9½B, 10B.

T 54 H 45923F—Blueberry

T 54 H 44923F—Plum

T 54 H 43923F—Black

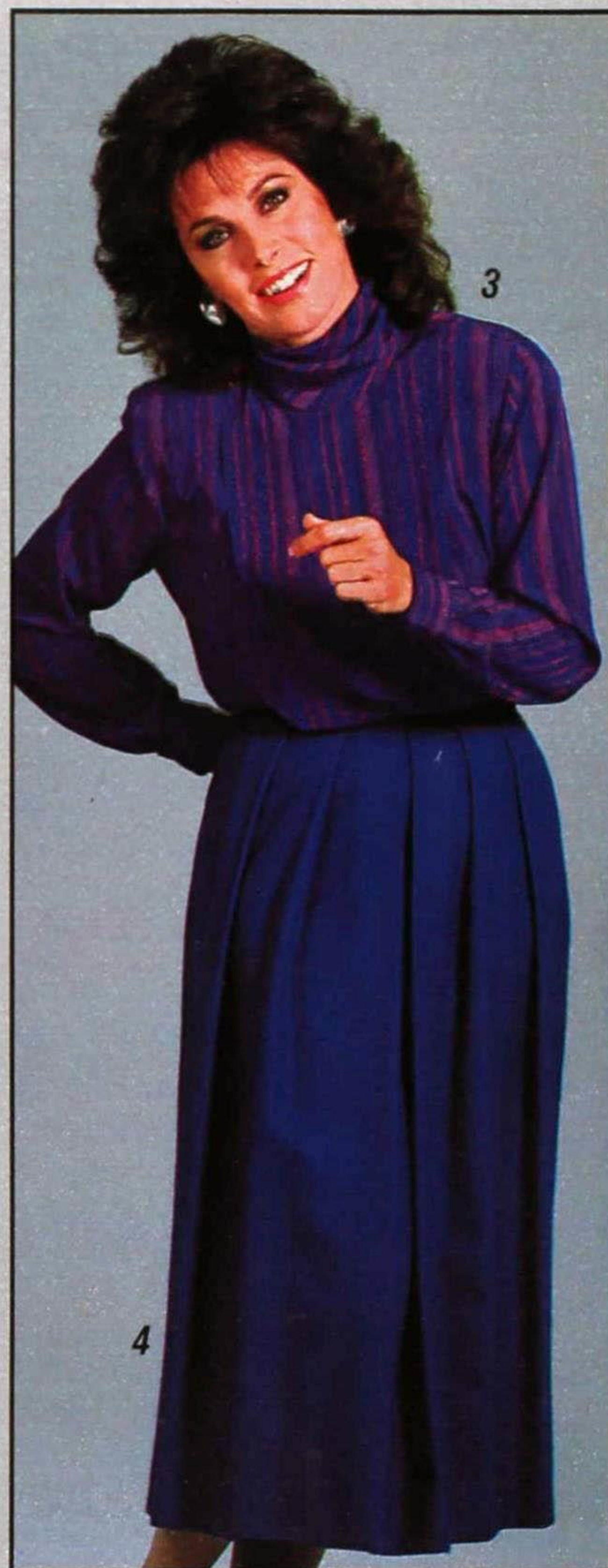
Shpg. wt. 1 lb. 3 oz. . . \$36.00

Stefanie Powers is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 23913F) could take extra time for delivery

SAVE A TRIP

Home or office delivery is no more than \$1.00 over store pick-up for mailable orders





STEFANIE


Save \$10 when you
buy any combination of 2
separates on pages
34 thru 37

1 thru 4 Colorful plays, classic moves,
soft shapes and shining
moments... these clothes celebrate
your lifestyle.

Petite (5'3" and under).

Average (5'3½" to 5'7").

1 This stunning blouse gets all
dressed up with side bow,
concealed side button closure, triple
covered button cuffs and padded
shoulders. Woven of machine washable
polyester. Imported.

State even size listed with each item.

Colors	Petite (2 to 14)	Average (6 to 16)
Chamois	T 7 H 23977F	T 7 H 23877F
Raspberry	T 7 H 23972F	T 7 H 23872F
Black	T 7 H 23973F	T 7 H 23873F
Cream	T 7 H 23976F	T 7 H 23876F
Royal	T 7 H 23975F	T 7 H 23875F
Shpg. wt. ea.	13 oz.	13 oz.
Price for one	\$36.00	\$36.00
2 or more	Ea. \$31.00	Ea. \$31.00

2 Check out the endless options this
softly pleated skirt offers. (Imagine
how many separates you can wear with
its colors.) Woven of polyester and
wool; fully lined in acetate. Dry clean.
Made in USA and imported.

Petite: state even size 4 to 14.

Shpg. wt. 15 oz.

T 7 H 49288F... Price for one \$42.00

2 or more... Each \$37.00

Average: state even size 6 to 16.

Shpg. wt. ea. 15 oz.

T 7 H 23791F... Price for one \$42.00

2 or more... Each \$37.00

3 This classic blazer takes on a
current longer length yet keeps the
best traditional touches. Padded
shoulders and 3-button cuffs. Woven of
polyester and wool; fully lined in
acetate. Dry clean. Made in USA and
imported.

State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Raspberry	T 7 H 23932F	T 7 H 23842F
Med. gray	T 7 H 23934F	T 7 H 23844F
Black	T 7 H 23933F	T 7 H 23843F
Camel	T 7 H 23931F	T 7 H 23841F
Shpg. wt. ea.	2 lbs. 1 oz.	2 lbs. 1 oz.
Price for one	\$70.00	\$70.00
2 or more	Ea. \$65.00	Ea. \$65.00

4 Sophisticated slim trouser-styled
skirt has side slash pockets and
back kick pleat. Woven of polyester
and wool; fully lined in acetate. Dry
clean. Made in USA and imported.
State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Med. gray	T 7 H 23954F	T 7 H 23864F
Raspberry	T 7 H 23952F	T 7 H 23862F
Black	T 7 H 23953F	T 7 H 23863F
Camel	T 7 H 23951F	T 7 H 23861F
Shpg. wt. ea.	1 lb. 1 oz.	1 lb. 1 oz.
Price for one	\$40.00	\$40.00
2 or more	Ea. \$35.00	Ea. \$35.00

Items with a "T" prefix (such as T 7 H 23861F)
could take extra time for delivery

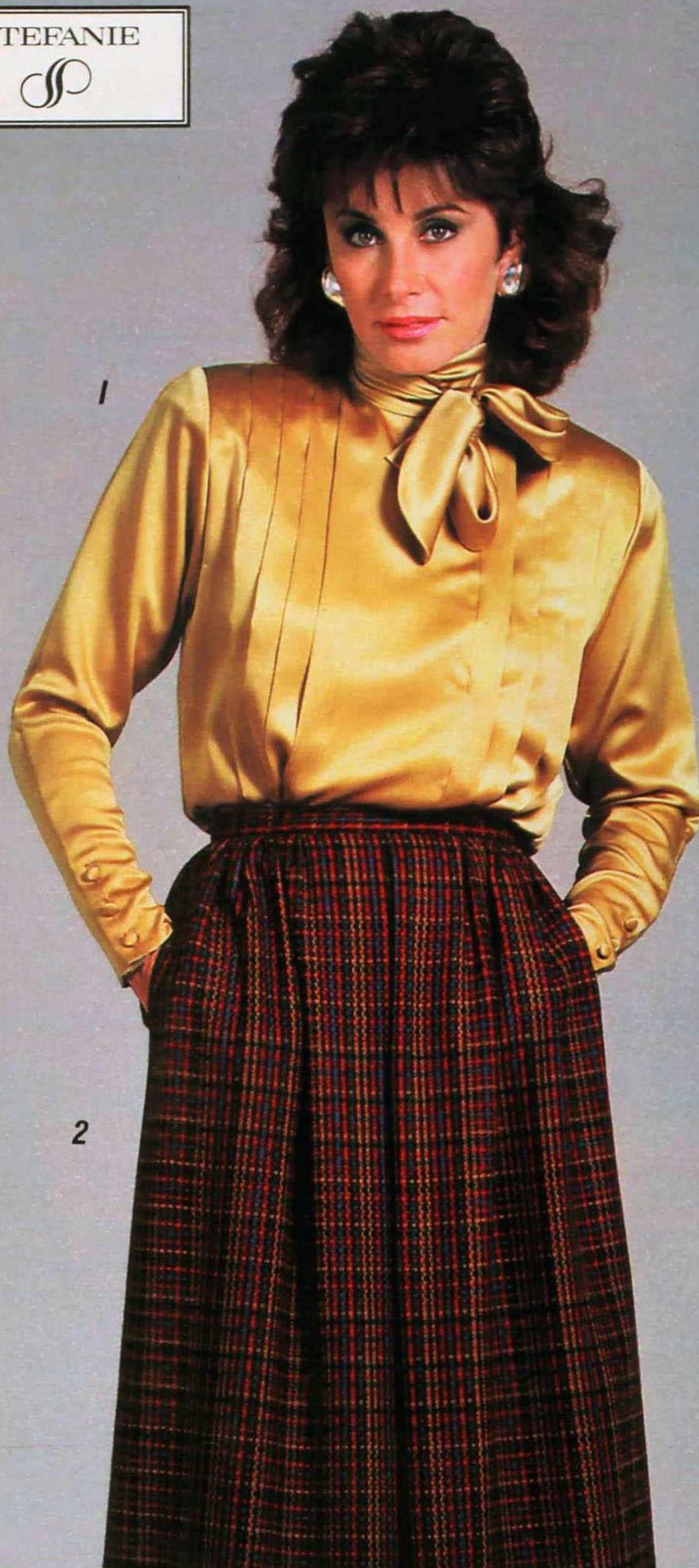
Print blouse sold on page 36

Stefanie Powers is wearing her personal
jewelry

DON'T GUESS ON FIT... check
our Fitting Room on pages 634, 635

SAVE A TRIP
Home or office delivery is
no more than \$1.00 over store
pick-up for mailable orders

STEFANIE





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